



Bluewater water purifiers remove practically all known waterborne contaminants including lead from tap water.

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Sweden's Bluewater water purifier brand debuts in New York at Housewares Summer Show

New York City, NY, June 9, 2016 – Sweden's [Bluewater](#) water purification brand debuted at the annual Housewares Summer Show in New York City today, revealing its award winning Spirit and Pro water purifiers that have won acclaim for their sleek design and state-of-the-art contamination-removing performance.

“Using patented second-generation reverse osmosis technology, Bluewater’s

Spirit and Pro point-of-use water purifiers deliver the world's most efficient tap water cleaning technology, removing over 99% of most known pollutants in water, including lead and nitrates" said Ms. Lin Guo, Bluewater 's U.S.A chief.

Lin noted how a [Bluewater Pro](#) water purifier easily generates 52 gallons of cleansed tap drinking water every hour, 24/7, while using 82% less water than a traditional reverse osmosis water purifier.

Bluewater's compact water purifiers harness unique SuperiorOsmosis™ filtration technology innovated in Sweden and designed for use in home and commercial environments, including schools, hospitals and restaurants. Removing toxins, chlorine, bacteria and viruses, toxic metals, fluoride, nitrate, and organic compounds from tap drinking water, two Bluewater Pro unites were donated to Flint, Michigan, in January 2016 for use in community care centers helping residents in the crisis-hit city of 100,000 people.

Bluewater's patented filtration technologies capture practically everything down to 0.0001 micron (that's 500,000 times less than the diameter of a human hair), and can deliver 1,248 gallons of purified water per day, which equals 4,726 one-liter (33.8 fl.oz) bottle of water over 24 hours and meets the average daily water consumption need of 2,363 humans.

"Thanks to their unparalleled performance, Bluewater's point-of-use water purifiers can daily make a health difference for thousands of people across New York States and America who want to avoid contaminated drinking water as well as contribute to a cleaner environment by substantially reducing the need for plastic bottles of water," said Lin Guo.

Bluewater water purifiers are available through a growing network of dealers across North America as well as from online stores such as Amazon.com and Houzz.com. In NYC, they are available at EZ Water Pure in Brooklyn.

For more information, please contact

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Sold across Europe, North America, China and South East Asia, Bluewater water purifiers harness patented second-generation reverse osmosis technology to deliver on-demand cleaner, healthier water direct from the tap. Innovated with love in Sweden, Bluewater water purifiers improve user quality of life, health and wellbeing by removing practically all known contamination from drinking water, including heavy metals, microorganisms, pesticides, pharmaceutical residues and other toxins. Visit us at www.bluewatergroup.com

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