



Water harvesting Bluewater dockside water station dispenses purified water to visiting yachties for drinking or cooking to visiting yachts at Sandhamn in the Baltic Sea

Jul 17, 2020 06:08 EDT

Royal Swedish Yacht Club and Bluewater team up in unique seawater harvesting initiative in Baltic Sea

Stockholm, 18 July, 2020 – Baltic Sea island idyll Sandhamn is seeing record numbers of boat folks visiting this year as Swedes look for holiday alternatives to their usual Mediterranean seaside haunts due to Covid-19.

That's the good news for the island. The bad news is that for the 100 or so people who live all year round on the island and rely on tourism, the upswing

in visitors is further threatening the island's scant water resources that are running seriously low as a result of climate change and overuse.

But a unique seawater harvesting partnership between the Royal Swedish Yacht Club, KSSS, and Sweden's global watertech company [Bluewater](#), now in its third year, has brought hope to the picture-postcard town that its income attracting marina and surrounding beaches won't cause the Stockholm archipelago island community to run out of water.

The two organizations have teamed up to harness Bluewater's innovative water purification technology to pump, purify and dispense pure water on a massive scale to the 10,000 boats expected to visit the KSSS marina at Sandhamn this summer during its 20-week boating season.

"Already the marina has seen a big increase in boat numbers, which could have spelled disaster for the island's shrinking water reserves," said Bluewater project leader Marie Båge. However, Bluewater's unique seawater harvesting technology was chosen by KSSS to provide boating tourists to Sandhamn access to over 40,000 liter's daily of freshwater directly harvested from the sea. Water that they can use to drink, cook or shower with - and even wash down their boats.

The Bluewater system involves harnessing the company's highly advanced direct-flow [PRO 600](#) model to purify water pumped from the heavily polluted Baltic Sea, removing all traces of bacteria, viruses, chemicals, and microplastics. The purified water is stored in 12 cisterns that dispense water via water dispensers and standpipes. The system can purify up to 40,000 liters per day, which over the season translates into a massive half-a-million liters of water that will not need to come from the island's threatened aquifers.

Bluewater, which has put environmental concern and ending the need for single-use plastic bottles of water at the heart of its business vision, is also offering the yachties the opportunity to buy the company's slick BPA-free stainless steel and glass bottles. The bottles have already proven a big hit at sporting and musical events around the world with organizers wanting to make an eco-friendly commitment to removing single-use plastic.

Bluewater bottles were used at all the stopovers of the last edition of The Volvo Ocean Race from Alicante in Spain to Auckland, New Zealand, and Newport, Rhode Island, in the USA. Bluewater also helped the world's top golf authority, the R&A, end the sale of throwaway plastic bottles at the 2019 edition of The Open golf tournament at Portrush in Northern Ireland, where some 40,000 spectators purchased a bottle from the Stockholm-based company.

For more information, please contact David Noble, Bluewater PR & Communications Director at david.noble@bluewatergroup.com or +44 7785 302 694.

Bluewater is a world leading, Swedish water purification company with regional sales offices in the USA, China, South Africa and Europe. Bluewater innovates, manufactures and commercializes compact water purifiers for residential, business and public use that harness the company's patented reverse osmosis technology to remove virtually all pollutants from tap water, including lead, bacteria, pesticides, medical residues, chlorine, microplastics, and lime-scale. www.bluewatergroup.com

Follow us for water-related news on [Facebook](#), [Twitter](#) and Wechat (Search ID: Bluewater). Journalists and bloggers can follow our press releases and blogs at <http://www.mynewsdesk.com/us/bluewater>. And everyone is welcome to enjoy our themed Bluewater music playlist on spotify at [BluewaterPure Radio](#).

Contacts



David Noble

Press Contact

PR & Communications Director

Public relations and corporate communications

david.noble@bluewatergroup.com

+44 7785 302 694