



A mega-sized 16-meter Bluewater 'Wall of Water' hydration station with 12 in-line water dispensers and two 55 inch outdoor television screens dispensed a staggering 19,229 litres of water, equal to 38,458 500ml-sized plastic water bottles.

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Greener Golf: The R&A saves 153,738 single-use plastic bottles from landfill and oceans at The 150th Open

Stockholm, Sweden, July 20, 2022 – The [R&A](#) continued its efforts to play a lead role in tackling single-use plastic bottles at The 150th Open played at St Andrews, Scotland. [Bluewater](#) hydration stations dispensed a massive 76,869 litres of water during the event, equivalent to 153,738 500ml-sized plastic bottles.

“We want to thank The R&A, the organisers of The Open, for taking the lead in providing hydration solutions that end the need for an event to sell plastic bottles of water, and the fans who made the choice to support the planet by purchasing a sustainable Bluewater bottle to replace throwaway plastic bottles,” said Bluewater founder and CEO Bengt Rittri. (photo below) Mr. Rittri noted the 150th anniversary edition of The Open had attracted around 290,000 fans whose hydration requirements were met despite warmer than average weather conditions.

A highlight was a 16-meter Bluewater ‘Wall of Water’ housing 12 in-line water dispensers and two 55 inch high-bright outdoor television screens broadcasting key content. The mega water station alone dispensed a staggering 19,229 litres of water, equal to 38,458 500ml-sized plastic water bottles.

“The Bluewater event hydration ecosystem not only delivers really pure water free of all known contaminants but also completely and efficiently eliminates the need for single-use plastic bottles of water. And the sale of Bluewater bottles help compensate any loss in revenue from selling those plastic bottles,” says Dave Noble, Bluewater Director of Events, PR and Communication.

For more information, please contact Dave Noble at +44 7785 302 694 or via email at david.noble@bluewatergroup.com

About Bluewater

At Bluewater, we care about what goes into our oceans because we care about what goes into our bodies when drinking or washing with water. We’ve put banishing single-use plastics at the heart of Bluewater’s business mission with ingenious planet-friendly water purification, dispensing, and bottle solutions to generate and serve pure water and other beverages at home, work, and when on the go. Bluewater products remove over 99% of all known contaminants from lead to gender-bending chemicals such as PFAS as well as microplastics and are available in all major markets globally, for a healthier planet. In early 2022 Bluewater merged with U.S water company [FloWater](#), which shares Bluewater’s vision of creating a cleaner planet without single-use plastic . www.bluewater.com

Bluewater is a world leading, Swedish water purification company with regional sales offices in the USA, China, South Africa and Europe. Bluewater innovates, manufactures and commercializes compact water purifiers for residential, business and public use that harness the company's patented reverse osmosis technology to remove virtually all pollutants from tap water, including lead, bacteria, pesticides, medical residues, chlorine, microplastics, and lime-scale. www.bluewatergroup.com

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