



Pristine drinking glasses in a premium restaurant are almost as much a prerequisite as the cuisine served

Dec 06, 2018 05:45 EST

Forget Polishing and Chemical or Soapy Smells, Brilliantly Clean Glasses for Restaurants Every Wash

First impressions count in the catering business. And especially in Michelin star restaurants out to give as good an impression as possible from the get-go, a goal that makes pristine drinking glasses as much a prerequisite as the cuisine served.

Bar Agrikultur in Stockholm's quirky Södermalm District has won its loyal following and a Michelin star for its approach to honoring in-season food,

flavor, sustainability and community. While small with just 24 seats, the restaurant is known as one of the best in the Swedish capital and counts on water technology leader [Bluewater](#) to help it retain its reputation..

Ranking among the 'best of the best' for [Bar Agrikultur](#) includes ensuring the wine and other drinking glasses are pristinely cleaned in a sustainable, less staff intensive way. They achieve that by connecting a Bluewater Pro 400 water purifier to their commercial dishwasher in order to cut the time-intensive need to polish every single glass to remove post-wash blemishes.

The compact [Bluewater Pro](#) harnesses unique next-generation SuperiorOsmosis™ reverse osmosis technology to feed contaminant-free water into a dishwasher to prevent the risk of a cloudy haze forming and cut the need for harsh detergents. Suitable also for crystal glassware, Bluewater Pro water ensures glasses do not have any lingering chemical residue or soap smells.

“It’s very important for us to have clean glasses and in a fast-moving kitchen like ours we just don’t have the time or staff to polish the glasses. Happily, the absolutely pure water from the Bluewater purifier makes polishing unnecessary and even removes the thin water line we had after hanging the glasses in the rack,” said Stephanie Thern, Bar Agrikultur Somillier.

She said Bluewater proved the perfect accompaniment for a restaurant dishwasher because it delivered water free of all blemish-causing contaminants, which reduced the need for harsh detergents as well as subsequent labor-intensive polishing.

“Even the best dishwashers can leave a detergent residue on glasses that may affect the smell and taste of wine or water and cause bubbles to flatten more quickly, not good for champagne or sparkly water aficionados,” said Gustaf Hagström, Bluewater Nordic sales manager.

He added: “Bluewater purified water ensures a more thorough, more efficient, and more speedier cleaning of drinking glasses, helping to remove even stubborn lipstick traces. Washing and rinsing with Bluewater SuperiorOsmosis™ water will assure a clean, attractive-looking wine or other drinking glass ready to be used direct from a commercial dish washer.”

Other benefits of the Bluewater Pro include its compact size, world-leading clean water delivery rate, substantially reduced water wastage common to other RO water purifiers, and ease of installation and maintenance.

“For restaurant managers where purified water is a benefit or requirement, Bluewater Pro water purifiers delivers perfect cleaning results, maximum efficiency and hygiene, and easy operation. The Bluewater Pro 400 water purifier is the surefire go-to solution for the hotel and restaurant trade,” said Gustaf Hagström.

SuperiorOsmosis™ technology inside

Bluewater Pro is powered by Bluewater’s patented water purification system – SuperiorOsmosis™, delivers a unique engineering to increase filtration efficiency, boost operating capacity and deliver a long service life.

Bluewater’s next-generation water purifiers remove contaminants such as toxic metals, chemicals, viruses and micro-organic substances down to 0.0001 microns (a human red blood cell is about 5 microns across, while the eye of a needle is 1,230 microns). The Bluewater Pro

Key Bluewater Pro benefits

- •The best water flow of any water purifier in its bracket
- •Incredibly compact, smart design, fast installation
- • friendlier with substantially-less water wastage
- •Alerts on water quality, pressure leakage, filter capacity and replacement
- •Easy maintenance – automated valves, pumps and cleaning
- •Compact design – easy to fit under kitchen sink units
- •User friendly
- •Reasonably priced

For more information, please contact:

David Noble, PR and Communications Director, on +44 7785 302 694 or david.noble@bluewatergroup.com

Bluewater is a world leading water purification company with its global

headquarters in Stockholm, Sweden. Bluewater innovates, manufactures and commercializes compact water purifiers for residential, business and public use that harness the company's patented reverse osmosis technology to remove virtually all pollutants from tap water, including lead, bacteria, pesticides, medical residues, chlorine and lime-scale. Please visit us at www.bluewatergroup.com

Follow us for water-related news on [Facebook](#), [Twitter](#) and Wechat (Search ID: Bluewater). Journalists and bloggers can follow our press releases and blogs at <http://www.mynewsdesk.com/us/bluewater>. And everyone is welcome to enjoy our themed Bluewater music playlist on spotify at [BluewaterPure Radio](#).

Contacts



David Noble

Press Contact

PR & Communications Director

Public relations and corporate communications

david.noble@bluewatergroup.com

+44 7785 302 694