



A Bluewater water station similar to the one pictured can generate up to 8,000 litres of great tasting, pure water a day from practically any source, hydrating people and cutting the need for single plastic bottles.

Feb 10, 2018 06:58 EST

Drinking water as pure as nature intended served free at UNESCO Peacemakers' Celebration event in Hong Kong

Hong Kong, February 10, 2018 – Visitors to the Hong Kong Science Park over the weekend of February 10 -11 attending the <u>UNESCO Peacemakers</u>

<u>Celebration</u> event will be treated to an extra bonus – drinking water as pure as nature intended! <u>Bluewater</u>, a world beating innovator of water purification technologies and solutions, and partner Urban Spring, builders of an innovative, refreshing water refill network in Hong Kong, will be offering

unique drinking water free of all contaminants from a hydration station located in a public area close to the main stage.

"Bluewater generates water as pure as nature intended by removing contaminants such as viruses, bacteria, chemicals and toxic metals such as lead," said Bluewater Hong Kong-based South East Asia chief Boyd Mulder. He noted Bluewater has built a global reputation for the powerhouse clean water delivery efficiency of its compact water purifiers, which can generate up to 8,000 litres of clean water a day from practically any source regardless of water quality.

The trailblazing <u>Bluewater Pro</u> water purifier being used at the UNESCO event will generate pure drinking water from water not normally considered suitable for human consumption that will be delivered in a large, freestanding 1,000 litre water tank. The Pro is powered by Bluewater's ground-breaking patented water purification system − SuperiorOsmosis[™].

"Unique Bluewater technology differentiates the company's water purification solutions from competitors by delivering unsurpassed high levels of purification, best-in-class water flow and dramatically slashed water wastage that is common to traditional reverse osmosis technology," said Boyd Mulder.

Bluewater's SuperiorOsmosis™ is a new-generation reverse osmosis technology that removes practically all known contaminants, including toxic metals, chemicals, viruses and micro-organic substances down to an invisible 0.0001 micron (a human red blood cell is about 5 microns across). The Bluewater Pro delivers an engineering solution that entails the water inside the unit being recirculated and a pump system that continuously washes the membrane, which increases both filtration efficiency and life span.

"Bluewater Pro's ground-breaking performance is not only suitable for events such as the UNESCO Peacemakers' Celebration, but thanks to simple installation and easy maintenance, the water purifiers rank a top choice for the residential sector as well as hotel and restaurant trade, medical clinics, laboratories, supermarkets and industrial environments in applications such as humidification systems," said Boyd Mulder.

Key Bluewater Pro benefits:

- The best water flow of any water purifier in its bracket
- Incredibly compact, smart design, fitting easily under a standard kitchen sink
- Environmentally friendlier with substantially less water wastage
- Alerts on water quality, pressure leakage, filter capacity and replacement
- Minimal maintenance automated valves, pumps and cleaning, DYI filter change
- User friendly

For more information, please contact,

International

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Bluewater is a world leading water purification company with its global headquarters in Stockholm, Sweden. Bluewater innovates, manufactures and comercializes compact water purifiers that harness the company's patented reverse osmosis technology to remove pollutants such as lead, bacteria, pesticides, medical residues, chlorine and lime-scale from tap water at home, work and public spaces. Please visit us at www.bluewatergroup.com

Follow us for water-related news on <u>Facebook</u>, <u>Twitter</u> and Wechat (Search ID: Bluewater). Journalists and bloggers can follow our press releases and blogs at http://www.mynewsdesk.com/us/bluewater. And everyone is welcome to enjoy our themed Bluewater music playlist on spotify at <u>BluewaterPure Radio</u>.

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