



Bluewater

Jul 03, 2014 13:25 EDT

## California to Cap Chromium-6 in Drinking Water Welcomed by Bluewater

[Bluewater](#), a Swedish company making leading-edge residential water cleaning appliances sold globally, today welcomed California's decision to be the first American state to regulate the amount of chromium-6 allowed in its drinking water.

Chromium-6 is a radioactive isotope that is widely viewed as a carcinogen. The chemical made headlines as the result of the 'Erin Brockovich' film starring Julia Roberts that depicted the true-life plight of a town in California with water allegedly poisoned by tons of contaminants from a utility company leeching into groundwater.

In 2010, the U.S. Environmental Working Group found hexavalent chromium, or chromium-6, in the drinking water of 31 of 35 cities tested across America.

The new Californian state standard for chromium-6 in groundwater is now set at 10 parts per billion (ppb), the equivalent of about 5 teaspoons of the chemical in an Olympic sized swimming pool, compared to the federal standard of 100 parts per billion for total chromium.

"We applaud Californian lawmakers for their initiative to tackle Chromium-6 in tap drinking water," said Sebastian Hamilton, Bluewater marketing chief at the brand's headquarters in Stockholm, Sweden.

Hamilton said Bluewater's SuperiorOsmosis™ water purifying technology is engineered for householders worried about the quality of their tap water.

“Our second-generation reverse osmosis technologies remove Chromium-6 from tap water as well as other nasty stuff such as toxins, chlorine, bacteria, nitrates and fluoride,” said Mr. Hamilton.

---

Bluewater’s innovative and exciting water purifying technology allows consumers and commercial kitchens to meet their demands for on-demand clean, uncontaminated water direct from their taps. Marketed globally, the Bluewater SuperiorOsmosis™ water purification technology has been designed to generate clean water 24 hours a day as and when required, using little energy and reducing the water wastage commonly associated with traditional reverse osmosis systems. The SuperiorOsmosis™ technology used by Bluewater™ is fully functional, proven and protected by international patents. Bluewater’s water purifiers are designed and manufactured in Sweden and available in major worldwide markets.

## Contacts



**David Noble**

Press Contact

PR & Communications Director

Public relations and corporate communications

[david.noble@bluewatergroup.com](mailto:david.noble@bluewatergroup.com)

+44 7785 302 694