



Bluewater



Guest barista Douglas Condé from London's Daytrip coffee shop showcases the full potential of his signature roasts

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Bluewater's Café Station Wows Industry Pros at London Coffee Festival with Precision Brewing Technology

London, May 20, 2025 — Swedish beverage company Bluewater made a commanding impression at this year's London Coffee Festival, becoming a standout presence among industry leaders, roasters, and baristas at the Truman Brewery. With its new Café Station powered by patented Liquid Rock technology, the Swedish water innovation company delivered a precision mineralisation system that enables baristas to tailor water composition to match specific roast profiles, offering a new level of control and consistency

that resonated strongly with professionals across the specialty coffee sector.

Visitors to the Bluewater stand had the exclusive opportunity to experience the outstanding performance of the Bluewater Café Station, powered by Bluewater's patented Liquid Rock technology. Designed to deliver precise and consistent mineralisation, the system gives baristas unparalleled control over their brews—an innovation many declared a *game changer*.



“We couldn’t have asked for a better outcome at the London Coffee Festival,” said Bluewater UK sales chief, Antonio Tedeschi. “It was a pleasure to be there and connect with so many inspiring individuals across the coffee industry, from machine manufacturers and roasteries to independent café owners. There was a genuine buzz around the Bluewater system, the coffee we served, and the unique way our technology supports quality and consistency.”

The Bluewater team was also joined by a few of its valued customers and coffee pioneers—**Douglas Condé from Daytrip, Tom from Batch Baby, and Tom Curran from Naked Ground Coffee**—who served as guest baristas during the event. Thanks to Bluewater’s mineralised water with optimised TDS levels, each could showcase the full potential of their signature roasts with clarity, flavour, and consistency.

Bluewater’s impact extended beyond its own stand. The company was honoured to **supply purified and mineralised water to exhibitors** across the festival. Feedback was overwhelmingly positive, with many reporting that Bluewater’s water **enhanced their coffee offerings’ taste, aroma, and overall**

experience, without any interruptions or compromise.

As Bluewater continues its mission to redefine the role of water in specialty coffee, its presence at the London Coffee Festival affirms its position as a leader in sustainability, innovation, and coffee excellence.

“We’re excited as a world-leading water purification and beverage company to continue expanding across the UK,” Tedeschi added, “and remain committed to helping our current and future coffee-industry customers bring out the very best in every bean.”

For more information, please contact:

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About Bluewater

Founded in 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world’s most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Honoured with two Fast Company World Changing Ideas Awards, a K&B Kitchen Innovation of the Year Award, and a coveted [2024 GOOD DESIGN® Award](#) from the prestigious Chicago Athenaeum: Museum of Architecture and Design, Bluewater products are available across the UK and Ireland to consumers, hotel and catering operations, event and venue organizations, and educational institutions. Discover how Bluewater empowers businesses and consumers to achieve unparalleled water and beverage excellence [here](#).

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