



London barista Douglas Conde harnesses the award winning Bluewater Cafe Station 1 to create a perfect brew at the Daytrip coffee shop

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Bluewater's Café Station 1 Wins 2025 GOOD DESIGN® Award, Marking Second Consecutive Year of Global Design Recognition

Stockholm, Sweden, December 16, 2025 – Bluewater is ending the year on a high note as its Café Station 1 is named a 2025 GOOD DESIGN® Award winner, marking the company's second consecutive year receiving the world-renowned design honour. The recognition follows Bluewater's Kitchen

Station, which received a GOOD DESIGN® Award in 2024, underlining the company's consistent focus on purposeful, user-led design.

The award is presented by <u>The Chicago Athenaeum: Museum of Architecture</u> and <u>Design</u> in collaboration with The European Centre for Architecture Art Design and Urban Studies. Founded in Chicago in 1950 by Eero Saarinen and Charles and Ray Eames, GOOD DESIGN remains the world's oldest and most widely respected program for design excellence. This year, the jury reviewed a record number of entries from leading manufacturers and design studios across more than 55 countries, selecting just over 1,100 products for their design quality, sustainability, and functional innovation.

The <u>Bluewater Café Station 1</u> has received wide acclaim since its launch in early 2025 for the way it gives professional baristas and specialty coffee shop operators unmatched, precise control over the water quality used in their brews. By allowing cafés to tailor mineral composition to specific beans, roasts, and brewing styles, the system helps unlock better flavour and consistency in the cup. At the same time, it reduces scale build-up and wear on espresso machines and brewing equipment, extending their lifespans and lowering maintenance requirements.



"At Bluewater, we see design as a practical tool, not decoration," said Bengt Rittri, Founder and CEO of Bluewater. "To receive what is widely recognised as the world's most prestigious design award for the second year in a row is a real honour. It shines a spotlight on our drive to create world-leading innovation and design that genuinely benefits people in their everyday work."

Designed specifically for professional café environments, the Bluewater Café Station 1 combines advanced filtration and mineralisation technology with an

intuitive interface that's easy to use even during peak service. Operators can create and switch between water profiles with confidence, while the system quietly runs in the background to protect equipment and ensure consistent results.

"With back-to-back GOOD DESIGN® Awards, Bluewater continues to reinforce its position as a leader in sustainable hydration and health and wellness solutions where performance, design, and real-world usability intersect," Bengt Rittri said.

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About Bluewater

Founded in 2013 in Stockholm, Sweden, Bluewater aims to be the world's most planet-friendly water purification and beverage company. The company designs hydration solutions for home, work and public settings, with products used by consumers, hospitality businesses, venues, events, and sports facilities and educational institutions worldwide. Bluewater has received multiple international design and innovation awards, including two Fast Company World Changing Ideas Awards and 2024 and 2025 GOOD DESIGN® Awards. https://www.bluewatergroup.com.

Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. www.bluewatergroup.com[IG1]

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