



Bluewater is hugely pleased to be supporting youth golf in China with both pure water and sustainable water bottles to discourage use of single-use plastic bottles

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Bluewater steps in to encourage youth golf in China as title sponsor of China's Carnival Youth Golf Challenge

Stockholm, Sweden, January 24, 2022 – Sweden's innovative water solutions company [Bluewater](#) has stepped in as title sponsor of the final event of China's Youth Golf Challenge. Some 156 young girls and boys will be battling it out for winners honours after a gruelling round of 80 competitions across China which saw over 10,000 entries in all.

The final competition is being held in the city of Hainan at the BFA Int. Convention Center Golf Club from January 24 -25, 2022. The Carnival Youth Golf Challenge was founded in 2017 and is supported by the China Association for Higher Education, the China Eugenics Association and the Shanghai Chuiwan Sports Culture Development Co., Ltd.

“Bluewater is hugely pleased to be supporting youth golf in China. Its’ an outdoor sport and we all know regular fresh air, good hydration, and performance activity benefit physical and mental wellbeing,” said Bluewater founder and CEO Bengt Rittri (image below).

The Carnival challenge has grown strongly since its start, attracting ever growing crowd numbers and is now viewed as one of top youth golf competitions. A primary aim is to attract more teenagers to the game of golf, which is growing strongly in popularity in China.

Notes to editors

- Bluewater is a major presence in golf. The company’s hydration stations and environmentally friendly water bottles solutions are a regular sight at largescale golf tournaments, including the three British golf majors, the British Open, the Seniors Open by Rolex, and the AIG Women’s Open.

- In the last twenty years there has been explosive growth in Chinese golf with over 500 courses and well over one million men, woman and children playing the game regularly.

For more information please contact Dave Noble, Bluewater PR, Communications and Event Director at david.noble@bluewatergroup.com or +44 7785 302 694

Bluewater is a world leading, Swedish water purification company with regional sales offices in the USA, China, South Africa and Europe. Bluewater innovates, manufactures and comercializes compact water purifiers for residential, business and public use that harness the company’s patented reverse osmosis technology to remove virtually all pollutants from tap water, including lead, bacteria, pesticides, medical residues, chlorine, microplastics, and lime-scale. www.bluewatergroup.com

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