



The Bluewater Pro delivers powerhouse performance, generating 52 gallons of healthier tap drinking, cooking and washing water every hour from a compact, under-the-sink design.

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Bluewater Showcases Water Purifier Innovations at WQA Orlando, Putting People in Control of Their Own Tap Water Quality

Orlando, March 29, 2017 – <u>Bluewater</u> today showcases a full range of hitech, contemporary water purifiers for homeowners and catering businesses at the Water Quality Association (WQA) annual convention and exposition in Orlando, Florida. The WQA gathering connects the drinking water treatment industry's technologies, know-how, education, training, networking and business opportunities with industry professionals.

"Bluewater provides solutions that address America's pressing tap water problems, ranging from an ageing water delivery infrastructure to scandals such as the lead contamination in Flint, Michigan," said Ms. Lin Guo, Bluewater Inc. National Representative.

She said that the filtration technology inside Bluewater's purifiers "tackle contaminants that can find their way into tap water, including lead, pharmaceutical hormones and phosphates."

Founded in Sweden, Bluewater has achieved global success with robust sales in the USA, Europe and China. With its U.S. head office located in Overland Park, Kansas, Bluewater's product portfolio and service support organization is geared to meet the growing demand throughout North America.

Designed to be easy to fit under a kitchen sink, the contemporary-looking high performance, compact and direct-flow Bluewater Spirit and Pro water purifiers are engineered to remove lead, chlorine, pesticides and herbicides, prescription drugs and home detergents from tap drinking water. The top-performing Pro will generate 52 gallons of safer, healthier tap drinking and cooking water every hour throughout the day and is an ideal solution for home-owners seeking a whole house solution.

Two Bluewater Pro units have been supplying lead-free water to the citizens of Flint, Michigan, for the past 14 months, while three Bluewater Pro units are currently providing a bespoke rainwater harvesting solution on Bermuda to Sweden's 2017 America's Cup entry, Artemis. Over 80 members of the <u>Artemis Racing</u> team rely on their Bluewater Pro's to deliver purified water for drinking, cooking and washing at their base camp.

"Many urban water delivery infrastructures are over-loaded or decaying and new contaminants are finding their way into our tap water all the time. Bluewater's second generation reverse osmosis technology offers the best hope right now as it can remove up to 99 percent of most known waterborne contaminants", said Ms. Guo.

She concluded: "Bluewater's products allow homeowners and business

operators alike to take control of their own tap water quality."

Editors notes:

- Bluewater Pro and Spirit range water purifiers are WQA Gold Seal certified, which assures customers Bluewater's products have been tested and certified to industry standards and meet the claims made on the company's packaging and literature.
- A new Bluewater White Paper discusses how emerging potential threats to human health, including pharmaceuticals, personal care products (PCPs) and endocrine disrupting chemicals (EDCs), are being found in tap drinking water despite passing through water utility systems. To download the white paper visit www.bluewatergroup.com.

For more information, please contact

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Bluewater is a world leading water purification company with its global headquarters in Stockholm, Sweden. Bluewater innovates, manufactures and comercializes compact water purifiers that harness the company's patented reverse osmosis technology to remove virtually all pollutants from tap water, including lead, bacteria, pesticides, medical residues, chlorine and lime-scale. Please visit us at www.bluewatergroup.com

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