



Ideal for public events of any kind, Bluewater water stations dispense up to 7,000 liters (1,826 US gallons) of chilled still or sparkling purified water every day.

Mar 27, 2018 13:19 EDT

Bluewater Showcases New Water Station Solutions at WQA Denver Expo[®]

Denver, March 27, 2018 – [Bluewater](#), innovators of world-class water purifiers for homes and businesses, chose the 2018 WQA Denver Expo at end March to showcase the company's unique water station solutions that are now debuting at major sporting and entertainment events and in sustainability-focused food retailing markets around the world.

Lined up alongside the Bluewater cutting-edge range of point-of-use [Pro](#),

Spirit and Cleone water purifiers, Bluewater water stations have been adopted by the organizers of the world's toughest sailing epic, the [Volvo Ocean Race](#). Bluewater is supplying contaminant-free drinking water from municipal and non-potable sources to the millions of people visiting Race Villages in 12 landmark host cities. The seven international teams competing are currently racing 45,000 nautical miles around the world, across four oceans and touching six continents, all in it to win it and simultaneously promote the cause of sustainability and ocean health

“The Volvo Ocean Race is the Everest of sailing, but Bluewater water stations have taken the world by storm since launching just under a year ago, serving pure water at the likes of Asia's largest [yoga event](#) in Hong Kong and the annual Cape Town carnival in South Africa,” said Lin Guo, North American Sales chief.

Ms Guo noted that Hollands largest organic food supermarket chain, with 75 outlets across the Netherlands, is offering customers at its [EkoPlaza](#) store in Amsterdam the chance to turn their backs on single-use plastic bottles by filling up their refillable bottles from a Bluewater water station.

Bluewater water stations are powered by Bluewater's unmatched second-generation reverse osmosis technology, which is designed to generate over 1,826 US gallons (seven thousand liters) of purified water a day from potable or non-potable sources. The blistering powerhouse performance of the Bluewater hydration stations is matched by environmental credentials that see the water waste traditional to reverse osmosis devices slashed by up to 80 percent, depending on model and water source.

Bluewater water purifiers provide a hear-and-now solution to growing consumer fears about drinking water quality. A Bluewater [survey](#) across the United States in January 2018 found a majority of Americans (56%) worry their drinking water contains harmful contaminants like lead, bacteria, carcinogens, and plastic. Additionally, the survey revealed nearly 70 percent of Americans are relying on bottled water in some capacity, with one-third (33%) drinking more than five bottles per week.

“Battling the carcinogens like lead and plastic now finding their way into drinking water by buying single-use plastic bottles is the wrong solution, which is creating a massive waste stream further polluting a compromised water supply. Our mission at Bluewater is to deliver everyone healthier water

generated by point-of-use water purifiers innovated for homes, businesses ranging from restaurants to supermarkets, and at major sporting and entertainment events,” said Bluewater President Anders Jacobson, also co-founder and CEO of Blue, the holding company owning Bluewater.

Key benefits of Bluewater technology

- The best water flow of any water purifiers in their bracket
- Environmentally friendlier with substantially less water wastage
- Alerts on water quality, pressure leakage, filter capacity and replacement
- Incredibly compact core technology, smart design, and easy fitting
- Minimal maintenance – automated valves, pumps and cleaning
- User friendly
- Reasonably priced

Notes to editors

Bluewater will be serving pure water from three hydration stations to visitors to the Volvo Ocean Race Village in Newport, RI, from May 8 through May 20.

The Bluewater hydration station is on show on the Bluewater Booth #550 throughout the WQA show, running Tuesday, March 27 through Wednesday, March 28 at the Colorado Convention Center.

For more information, please contact David Noble, Head of Communication and PR, at david.noble@bluewatergroup.com or +44 7785 302 694

Bluewater is a world leading water purification company with its global headquarters in Stockholm, Sweden. Bluewater innovates, manufactures and commercializes compact water purifiers that harness the company’s patented reverse osmosis technology to remove virtually all pollutants from tap water, including lead, bacteria, pesticides, medical residues, chlorine and lime-scale. Please visit us at www.bluewatergroup.com

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blogs at <http://www.mynewsdesk.com/us/bluewater>. And everyone is welcome to enjoy our themed Bluewater music playlist on spotify at [BluewaterPure Radio](#).

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