



Bluewater

The logo for the edie Sustainability Leaders Awards 2019 is centered on a dark blue background. It features the word 'edie' in a white, lowercase, sans-serif font with a small orange dot above the 'i'. Below it, the words 'SUSTAINABILITY LEADERS' are written in a bold, uppercase, light blue sans-serif font. At the bottom, the word 'Awards' is in a large, white, uppercase, sans-serif font, and '2019' is in a very large, white, uppercase, sans-serif font. The entire text is surrounded by several overlapping, curved lines in shades of blue, green, orange, and purple, creating a dynamic, circular effect.

edie SUSTAINABILITY LEADERS Awards 2019

Oct 22, 2018 11:33 EDT

Bluewater shortlisted as finalist in the UK's prestigious 'edie's Sustainability Leaders Awards 2019'

Stockholm, Sweden, October 22, 2018 – [Bluewater](#) Group has been shortlisted as a finalist in the UK's prestigious 'edie's Sustainability Leaders Awards 2019' in the Water Management category. The individual winners of the 20 award categories will be revealed at a glittering ceremony being held in London on 6 February, 2019.

Now in their 12th year, the edie awards are the UK's largest and most prestigious sustainability awards, recognising excellence across the spectrum

of green business; from the best efficiency programmes through to product innovations, from stakeholder engagement and social sustainability initiatives to the people on the ground who are making change happen.

"Being shortlisted for a prestigious edie's Sustainability Leaders Award 2019 is simply awesome news as it reflects how Bluewater has put sustainability at the very heart of our business geared to provide access to clean water to everyone everywhere and halt the need for single-use plastic bottles," said Bluewater founder and CEO Bengt Rittri.

"We strive to be change-makers at Bluewater by harnessing human ingenuity to deliver innovative technology and solutions to return our blue planet to health for all living on it."

Bluewater has put sustainability at the core of its business vision. The company wants to harness human ingenuity to develop disruptive transformational thinking that will provide more people around the globe with on-demand clean drinking water in ways that will help bring an end to the need for throwaway plastic bottles.

The [Bluewater Pro](#) water purifier utilizes unique technology to provide an unmatched clean water delivery rate that generates up to 7,000 liters of purified water free of lead, chemicals and microplastics from a highly compact unit. Used in professional environments from restaurant kitchens to supermarket humidification systems, the Bluewater Pro can even generate pure drinking water from brackish sea water and other non potable sources.

Bengt, who launched a [movement](#) late last year to battle single-use plastic bottles, believes the health of the planet requires "imaginative thinking to halt the vast tide of plastic waste that sees over one million plastic bottles being sold every minute and less than nine percent recycled".

Check out the 2019 shortlist from @edie ow.ly/X17H30mkdI5

Bluewater is a world leading water purification company with its global headquarters in Stockholm, Sweden. Bluewater innovates, manufactures and commercializes compact water purifiers for residential, business and public

use that harness the company's patented reverse osmosis technology to remove virtually all pollutants from tap water, including lead, bacteria, pesticides, medical residues, chlorine and lime-scale. Please visit us at www.bluewatergroup.com

Follow us for water-related news on [Facebook](#), [Twitter](#) and Wechat (Search ID: Bluewater). Journalists and bloggers can follow our press releases and blogs at <http://www.mynewsdesk.com/us/bluewater>. And everyone is welcome to enjoy our themed Bluewater music playlist on spotify at [BluewaterPure Radio](#).

Contacts



David Noble

Press Contact

PR & Communications Director

Public relations and corporate communications

david.noble@bluewatergroup.com

+44 7785 302 694