



The Bluewater booth at the 2017 WQA Water Trade Show in Orlando attracted record numbers of visitors

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Bluewater Reaches New heights at 2017 Annual Water Quality Association Orlando Water Industry Show

Overland Park, Kansas, April 2, 2017 – [Bluewater](#), a world leader in innovative water purifying technologies, today reported that its presence at the 2017 Water Quality Association (WQA) Orlando Exposition March 28 -29 was a major success with record-breaking numbers of visitors to its booth. The annual WQA show connects the drinking water treatment industry's technologies, know-how and business opportunities with industry professionals from across North America.

“We welcomed a record-breaking turnout of qualified water professionals to our booth who showed great interest in our unique water purifier offering,” said Ms. Lin Guo, who heads Bluewater North America operations. She added that the Bluewater booth team were able to field questions from booth visitors about America’s residential and water market, the company’s go-to-market strategies and product offering, and how to engage with consumers.

The WQA Orlando exhibition was staged just weeks after a [Gallup poll](#) indicated that the majority of Americans are deeply concerned about their drinking water quality. Over 63 percent of 1,018 adults living in the United States expressed “a great deal” of concern about polluted drinking water (up from 61% in 2016 and 55% in 2015) in a telephone poll conducted by Gallup between March 1-5, 2017.

Ms. Guo said the Bluewater team had received lots of positive feedback on the design and compact size of the company’s units, and especially the powerhouse performance of the [Bluewater Pro](#). The Bluewater Pro can produce 52 gallons of purified drinking and cooking water direct from a kitchen tap every hour, which also makes the unit an ideal solution for homeowners seeking a whole house solution or business owners running restaurants, hotels, schools and other commercial operations.

“This is the third time Bluewater has exhibited at WQA’s annual expo, and I believe we are now very much both a trusted brand and serious contender in the North American residential and commercial water marketplace. It was certainly very rewarding to see how our innovations and new developments were received so well by professional visitors from nearly every sector of the industry,” said Ms. Guo.

For more information, please contact

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Bluewater is a world leading water purification company with its global headquarters in Stockholm, Sweden. Bluewater innovates, manufactures and commercializes compact water purifiers that harness the company’s patented reverse osmosis technology to remove virtually all pollutants from tap water,

including lead, bacteria, pesticides, medical residues, chlorine and lime-scale.
Please visit us at www.bluewatergroup.com

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