



Bluewater pure water is proving a hydration 'ace' at the Newport, RI, International Tennis Hall of Fame tennis tournament

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Bluewater pure water delights crowds at annual International Tennis Hall of Fame tennis tournament in Newport, RI

Newport, Rhode Island, July 20, 2018 – The tennis courts at the Newport, RI, International Tennis Hall of Fame are the oldest grass courts continuously used in the United States and the scene every year of the only North American professional tournament held on a grass court. With around 32 of the world's top players competing to take home \$500,000 and the Van Alen Cup, the 2018 tournament also features a unique [Bluewater](#) hydration station serving pure chilled still and sparkling water free of all known contaminants

to visitors and players alike and simultaneously helping turn the tide on wasteful single-use plastic bottles.

“The tournament is a magical event in an outstanding location of great natural beauty and the organisers invited Bluewater to serve our brand of pure water after seeing the success we enjoyed during the recent Volvo Ocean Race stop-over in Newport where we helped prevent thousands of plastic bottles ending up in landfill or polluting our oceans,” said Ms. Lin Guo, head of Bluewater operations in North America. She said International Tennis Hall of Fame organisers also fell in love with Bluewater’s unique stainless steel bottles, which they promote through their onsite retail operation as an alternative to single-use plastic bottles.

A standard Bluewater hydration station can deliver up to 7,000 liters of pure water every day, sourced from municipal or other sources previously considered unsuitable for human consumption. The unique second-generation technology will remove all particles down to 0.0001 microns in size, including toxic metals like lead, chemicals, pharmaceutical residues, micro-organisms and other harmful substances, while also slashing water wastage traditionally associated with reverse osmosis systems by up to 80 percent.

“We are moving towards seeing distributed water solutions using small water supply systems at the point of consumption that are able to harvest water from multiple sources such as rain water, brackish water or surface water in addition to municipal water, while also slashing the need for non-sustainable bottle water,” said Ms. Guo.

For more information or images, please contact: David Noble, Global Public Relations and Communications Director, at +44 7785 302 694 or david.noble@bluewatergroup.com

Bluewater is a world leading water purification company with its global headquarters in Stockholm, Sweden. Bluewater innovates, manufactures and commercializes compact water purifiers for residential, business and public use that harness the company’s patented reverse osmosis technology to

remove virtually all pollutants from tap water, including lead, bacteria, pesticides, medical residues, chlorine and lime-scale. Please visit us at www.bluewatergroup.com

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