



Bluewater



It's all smiles at London's exclusive Divertimenti cookery school, which has a Bluewater kitchen station installed to ensure tap water is as pure as nature intended without the chemicals found in the British capital's tap water.

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Bluewater Partners with London's Divertimenti Cookery School to Elevate Culinary Excellence with Purified Water

Bluewater, a leader in sustainable water purification and beverage solutions, is thrilled to announce an exciting partnership with London's premium Divertimenti Cookery School! This collaboration aims to raise awareness about the impact of using purified water in the kitchen, showcasing its vital role as a means of hydration and enhancing the quality of the food we prepare and consume.

“Water is often the unsung hero of the kitchen, yet it is absolutely essential to ensuring food is safe and clean to eat, bringing out the full flavour of vegetables, and safeguarding meats are tender and soft,” says Bengt Rittri, founder and CEO of [Bluewater](#), a Swedish water brand with a global footprint. As part of the partnership, Bluewater has installed one of its premium water purification Kitchen Stations – designed for home, work, and play – in the iconic [Divertimenti](#) cookery school located in London’s exclusive and vibrant Knightsbridge area.

Jules Kane, Cookery School Head (on right with Jo Pratt, director of Food), comments that water is probably the most overlooked yet essential ingredient in any home or professional kitchen.



“At Divertimenti Cookery School we strive to create an environment where every detail contributes to excellence,” says Divertimenti Cooking School head Jules Kane. “Water is a foundational ingredient in both hydration and cooking, and by having Bluewater as a partner, we’re empowering our clients to better understand the importance of being able to access great tasting, contaminant free water for hydrating and food preparation.”

Since being founded in 2013, Bluewater has worked to deliver innovative solutions to consumers and businesses alike that transform municipal tap water into the purest and tastiest water on the planet, free of contaminants, from toxic chemicals and metals to viruses and bacteria. The brand’s products have been recognized with two Fast Company World Changing Ideas Awards,

a Kitchen Innovations Award, and an Envisioneering Innovation and Design Award at Berlin's international IFA trade show for consumer electronics and appliances.

In addition to purifying water using its state-of-the-art proprietary Superior Osmosis™ system, Bluewater has moved to a higher level in its transformation of water with the recent launch in its Kitchen Station (photo below) of a groundbreaking mineralization process that allows customers to add a mix of minerals meeting their taste preferences and wellbeing needs. Called Liquid Rock™, the proprietary Bluewater solution uses a unique dosing system to add a unique blend of liquified minerals harvested from Swedish mountain rock, delivering the perfect mix of minerals needed to provide a health-enhancing formula and superior taste.



The mineral solution is delivered via an IoT infuser system steered via a smartphone app that allows users to adjust the mix of minerals according to their taste preferences and wellbeing needs. It is also the world's only mineral solution that doesn't cause scaling, thereby avoiding the need to scrub saucepans after boiling eggs, for example.

The synergy between Bluewater's advanced purification technology and Divertimenti's renowned culinary expertise promises to create a more immersive and transformative cooking experience.

“This partnership is a perfect blend of innovative technology and culinary passion,” says Jules Kane, “Using high-quality purified water that has been remineralized truly makes a difference, and by ensuring all of our clients have access to the great tasting water in all of our classes we are adding to our overall experience at the school.”

The collaboration will include engaging Bluewater workshops and cooking classes at Divertimenti, where participants will learn firsthand about the practical benefits of cooking with purified water. It also represents a long-term vision for both Bluewater and Divertimenti to foster a culture of better cooking practices and raise awareness about the importance of water quality in the culinary arts.

Bengt Rittri adds: “We want to educate emerging chefs and home-based foodies about how water quality can significantly enhance the taste, texture, and overall enjoyment of food. Together with our partners at Divertimenti, we’re looking to take people on an exciting journey to rediscover the role of purified water and experience the magic it can bring to culinary adventures!”, Rittri said.

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About Bluewater

Founded in 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world’s most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and

play. Bluewater Group products are available globally to consumers, hotel and catering operations, event and venue organizations, educational institutions, and for public dispensing. Learn more about our purpose-driven mission on our [website](#).

About Divertimenti

Our school opened in 2002 and has always been an inspirational space in which to learn new skills with the finest equipment, carefully selected cookware & electricals. Based in the heart of our Knightsbridge store on Brompton Road, the school is situated in the perfect London location. Our classes are held in a beautifully designed kitchen which provides a warm welcoming environment that can accommodate everything from group cookery classes to intimate chef's tables, with the versatility to suit everyone. Our partners have been chosen with great care, as all our equipment must stand up to the day-to-day rigours of our cookery school – much like a professional kitchen, that you can enjoy using whilst creating your own amazing dishes in class to give you the best possible experience when cooking with us. Our classes and outstanding range of teachers will help you hone your gastronomic skills, even if you are a complete novice or a dab hand in the kitchen. We love highlighting new upcoming food trends and championing the rising stars within the culinary world.

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