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Bluewater launches innovative top-of-the-range water purifier in France

Sweden's Bluewater, world leader in premium residential and light commercial water purifying systems, has unveiled its flagship Pro water purifier in France. Featuring patented SuperiorOsmosis™ technology and on-demand direct flow, the sophisticated Bluewater Pro is Bluewater's highest capacity water purifier to date.

The Bluewater Pro offers professionals in the catering, restaurant, hotel, medical and other industries breakthrough performance in delivering on-demand water cleansed of over 99 percent of most known pollutants, including delivering the world's highest clean water flow for a residential unit

of up to 5.7 liters per minute, which equals 300 liters of purified water per hour overall. Ideal for descaling, the Bluewater Pro helps stop limescale residue buildup and removes medical residues.

“We are immensely proud that Bluewater’s second generation reverse osmosis water purifiers harness our SuperiorOsmosis™ technology to use 82% less water than a traditional water purifier to flush out contaminants, which is great news for the environment where fresh water is in short supply,” said Niclas Wullt, Bluewater managing director.

Combining high performance in a sleek, compact and lightweight design, the Bluewater Pro is a highly flexible water purifying unit giving users more choice over where to install or position it. The Bluewater Pro features an intelligent lamp control system for enhanced user friendliness such as indicating an upcoming need to change filters, which last an average 4,400 hours depending on local water quality.

The powerfully efficient Bluewater Pro is being showcased for the first time in France at the biannual ‘Carrefour des metiers de Bouche’ trade show, which caters to professional buyers from the food production industry, such as industrial bakeries and other producers who need ‘clean’ steam, and the hospitality industry who want to offer purified drinking water.

Over 20,000 catering and other professionals are expected to visit the show that runs to Wednesday, October 22, where the Bluewater Pro as well Bluewater’s Spirit and Cleone models can be seen on the stand of French partner Niortaise des Eaux in the Galuchet Hall in the Parc des Expositions de Noron NIORT DEUX-SEVRES.

Sold in major markets around the world, Bluewater SuperiorOsmosis™ patented technology delivers on-demand cleaner, healthier water direct from the tap. Innovated with love in Sweden, Bluewater water purifiers improve user quality of life, health and wellbeing by removing practically all known contamination from drinking water, including micro-organisms, pesticides, heavy metals and toxins. Bluewater™ is the registered trademark of Blueblue AB, a company registered Sweden.

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