



Bluewater stainless steel bottles equipping the NIO 333 Formula E Racing team come with eco-friendly silicon loops and liners

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Bluewater chosen as official water bottle supplier to the NIO 333 Formula E Team

London, December 16, 2021 – Sweden's Bluewater, which is shaping the future of purposeful hydration at some of the world's foremost sporting and other events and festivals around the world, has been selected by the [NIO 333 Formula E Team](#) as its official supplier of sustainable water bottles.

Bluewater's zero plastic stainless-steel bottles are made from premium grade, recyclable sustainable steel and use eco-friendly, non-toxic silicon for cap

liners, loops, and the company's unique no spill sports caps.

"We are delighted and honoured to have [Bluewater bottles](#) chosen by NIO 333 Racing," said Bluewater Events Director Dave Noble.

Under the terms of the partnership, Bluewater is equipping the entire NIO 333 Formula E Team, encompassing drivers Oliver Turvey and Dan Ticktum, senior executives, and support team staff, with Bluewater bottles that have already proven a major hit at premium events around the world. Bluewater also will be selling NIO 333 branded bottles from its online web shop.

"As disruptor brand on a mission to end the need for single use plastic bottles, Bluewater hopes this will be the start of a strong partnership with 333 Racing who share our commitment to leaving a healthier, more sustainable legacy for our planet and coming generations," said Noble.

Emma Bearpark, Marketing and Commercial Manager, NIO 333 Formula E Team added: "We are delighted to be able to showcase and use the Bluewater Group multi-use bottle within our race team. The flexibility to be able to use it with both hot and cold drinks at the racetrack is initially what attracted us to the Bluewater brand. We very soon realised that we were partnering with a company that not only demonstrates exceptional sustainability credentials, but holds the same environmental policy as a business as we do."

In September 2021, 333 Racing announced that the FIA (Fédération Internationale de l'Automobile) had bestowed the highest award for environmental protection and sustainability on their squad competing in the FIA Formula E World Championship - the NIO 333 Formula E Team. By awarding the Three-Star Environmental Accreditation, the FIA recognised the team's environmental performance and excellent environmental awareness. From January 2022, Formula E is set for another thrilling ride around the globe. The calendar for the eighth season of the all-electric street racing series encompasses a total of 16 races in 10 exciting worldwide locations, from Diriyah to Vancouver, Monte Carlo, and Seoul.

"We look forward to working with NIO 333 Racing throughout the coming FIA Formula E World Championship season to drive our shared sustainability messaging to an ever-wider audience," said Dave Noble.

For more information, please contact

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Notes to editors:

About Bluewater

Honoured in 2019 with two Fast Company World Changing Ideas Award, Bluewater innovates, manufactures and commercializes compact water purifiers for residential, business, and use at events, festivals, and in other public spaces. As a disruptor brand, Bluewater harnesses patented new generation reverse osmosis technology to remove virtually all pollutants, including toxic metals, chemicals and micro-plastics to limescale. Bluewater endorses the UN Environment Clean Seas initiative to turn the tide on plastics. Bluewater turns its words about protecting the environment into action by collecting one kilo of plastic waste from seashores around the world for every single Bluewater bottle sold. Taking plastic out of the environment is achieved by a platform using a blockchain alternative to recycling where people are basically paid to return plastic waste to certified recycling centres. <http://www.bluewatergroup.com/>

About the NIO 333 Formula E Team

The NIO 333 Formula E Team has participated (under different ownerships) in the FIA Formula E Championship since its inception and won the inaugural Drivers' Championship title as Team China Racing in 2015. '333 Racing' partnered with the team in September 2019 and entered in to the sixth season of the all-electric racing series as the NIO 333 Formula E Team. The new organisation is fully managed and operated by motorsport management company, Shanghai Li Sheng Racing Co. Ltd in China, while its European subsidiary (Brilliant in Excellence UK Ltd) responsible for research and development, technical support, commercial and marketing is based in Silverstone, UK. www.nio.com/formulae

Bluewater is a world leading, Swedish water purification company with regional sales offices in the USA, China, South Africa and Europe. Bluewater

innovates, manufactures and commercializes compact water purifiers for residential, business and public use that harness the company's patented reverse osmosis technology to remove virtually all pollutants from tap water, including lead, bacteria, pesticides, medical residues, chlorine, microplastics, and lime-scale. www.bluewatergroup.com

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