



Bluewater



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Bluewater calls on U.S. health and public infrastructure authorities to heed new survey revealing nearly 50% of Americans lack confidence in their tap drinking water

Chicago, March 6, 2016 – [Bluewater](#), one of the leading water purifier brands in North America, today said a new U.S-wide survey showing just under half of Americans lack confidence in the safety of their tap water is disturbing.

“U.S.health and public infrastructure authorities need to act on the fears of

Americans in one of the world's most technologically advanced nations about the safety of their tap drinking water," said Lin Guo, who heads Bluewater's U.S.A operations.

Speaking at the International Home+ Housewares Show in Chicago, March 5 - 8, Ms. Guo referred to the [AP-GfK Poll](#) of 1,033 adults in mid-February that showed only about half of Americans are confident in the safety of their tap water. The study also revealed a majority think lead contamination of the tap water in Flint, Michigan, indicates a more widespread problem, rather than an isolated problem.

Ms. Guo said the AP-Gf poll clearly showed the federal government must do more to ensure safe drinking water or help people find and use the best water purifiers.

Kansas-based Bluewater donated two of its high-performance [Bluewater PRO](#) water purifiers capable of purifying and delivering 1,248 gallons of purified water per day direct from a kitchen tap to two charities in Flint in January. Designed to capture practically everything down to 0.0001 microns (that's 500,000 times less than the diameter of a human hair, Bluewater's patented filtration technologies can remove lead and other toxic contaminants, including chemicals and microorganisms, from tap water.

"If local governments cannot make the right decisions to protect safe tap water, people need to be informed they should take matters into their own hands by installing highly reliable point-of-use water purifiers such as Bluewater's to safeguard themselves against drinking contaminated water," said Ms. Guo.

For more information, please contact

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Sold in major markets around the world, Bluewater SuperiorOsmosis™ patented technology delivers on-demand cleaner, healthier water direct from the tap. Innovated with love in Sweden, Bluewater water purifiers improve user quality of life, health and wellbeing by removing practically all known contamination from drinking water, including micro-organisms, pesticides, heavy metals and toxins. Bluewater™ is the registered trademark of Blueblue AB, a company registered Sweden.

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