



The Bluewater Pro is a compact water purifier with powerhouse clean-water-delivery performance that makes it ideal for both professional kitchens and creating whole house solutions.

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## Bluewater Brings Purer, Healthier Tap Water to Aquatech Shanghai

Shanghai, June 4, 2017 – [Bluewater](#) returns to China's leading water industry show Aquatech 2017 in Shanghai from June 7 - 9 showing its full range of innovative residential water purification solutions. The Swedish company will also give visitors to its booth (#7.2H512) the opportunity to try how the taste of coffee can be enhanced with its purified water and see live demonstrations of ways to make great-tasting water cocktails.

Following highly successful United States trade shows earlier this year,

Bluewater will use its presence to update Chinese water industry professionals with news of its success over the past year in China. These include the expansion of Bluewater's availability, broadening the Swedish brand's local partnership/dealer network across China and elsewhere in South East Asia, and other news about forthcoming projects and products.

A highlight on the Bluewater booth will be the launch of the company's new "instant hot" drinking system, which combines an under-sink instant boiling unit with Bluewater [Spirit](#) water purifier and a dual-temperature single faucet on the kitchen top. Widely used in professional food service kitchens by the likes of Starbucks or Costa, the new system is further evidence of Bluewater's commitment to bring innovative solutions to the domestic market.

"The new hot water system from Bluewater underlines how we not only take care of the drinking water quality of our customers, but also the drinking experience for people from different regions of the world," said Laurence Dai, head of Bluewater's China business operations. Noting that the system will deliver up to 25 liters of boiled water (99 C) per hour to meet the needs of both residential and light commercial applications, he said innovation was especially developed for China and elsewhere in Asia where people want a large amount of hot water in relatively short time for their coffee or tea.

The Bluewater booth will also showcase the company's leading-edge second-generation [Bluewater Pro](#) and Spirit models, which harness patented 'SuperiorOsmosis' technology to deliver powerhouse water delivery performance and greatly reduced water rejection. Bluewater is also proud to be showing its entry level Cleone model, which is a top performer in Europe thanks to its award-winning water purification performance, compact under-the-sink design, and competitive pricing.

Bluewater's water purifiers are ideal for use by homeowners or businesses ranging from restaurants and hotels to auto washes and industrial-scale ironing operations. Removing contaminants such as limescale, toxic metals, lead, chemicals and organic waste, Bluewater water purifiers are [WOA Gold Seal Certified](#), which means they are deemed by the United States Water Quality Association to meet the company's claims.

"We are delighted to once again be back on the third year in a row at Aquatech China, which is probably the most important show of its kind in the world for the water industry," says Laurence Dai, head of Bluewater's China

business operations. “You really need to see our water purifiers in action and taste the difference they make to appreciate how impressive they are in delivering unmatched supply of cleaner, healthier water direct from a tap, whether at home or in the workplace”.

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## BACKGROUND

Bluewater is committed to helping end the dumping of single-use plastic plastics and especially throwaway water bottles in the planet's oceans. To bring attention to its mission, Bluewater is supporting Sweden's Artemis Racing Youth Team in the [Red Bull Youth America's Cup](#), being held in Bermuda in June 2017. #nosingleuseplastics @BluewaterPure

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Bluewater is a world leading water purification company with its global headquarters in Stockholm, Sweden. Bluewater innovates, manufactures and commercializes compact water purifiers that harness the company's patented reverse osmosis technology to remove virtually all pollutants from tap water, including lead, bacteria, pesticides, medical residues, chlorine and lime-scale. Please visit us at [www.bluewatergroup.com](http://www.bluewatergroup.com)

Follow us for water-related news on [Facebook](#), [Twitter](#) and Wechat (Search ID: Bluewater). Journalists and bloggers can follow our press releases and blogs at <http://www.mynewsdesk.com/us/bluewater>. And everyone is welcome to enjoy our themed Bluewater music playlist on spotify at [BluewaterPure Radio](#).

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