



**Bluewater**

Marcus Larsson has been appointed CFO of Bluewater, a world leader in residential water purification technologies.

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## **Bluewater Appoints New Chief Financial Officer To Help Drive Water Purification Expansion Globally**

Stockholm, Sweden, March 28, 2017 – Bluewater, a global leader in innovative water purifying technologies, is pleased to announce the appointment of Marcus Larsson as Chief Financial Officer, with immediate effect.

Marcus brings wide experience of financial management in the private sector. He will be responsible for the overall management of finance, investments, procurement, business engagement, internal audit and corporate systems.

Marcus joins Bluewater from Ernst & Young, where he worked for seven years as an authorized public accountant coordinating and managing audits of mid-sized and large entities within the sectors industrial products, consumer products and private equity owned companies in various industries. He is a keen sportsman and enjoys including cross country skiing, downhill skiing, running and beach volleyball.

Marcus said: “I am extremely excited to be joining Bluewater that is in a vibrant period of expansion. I am passionate about growing entrepreneurial business organizations like Bluewater because of the difference their products can make to lives of people. I look forward to helping take Bluewater’s growth forward. They are a fantastic team of people driving development and sales of amazingly innovative products and I am really pleased to be joining them.”

Welcoming Marcus to Bluewater, company president Erik af Ugglas said: “We

are all absolutely delighted Marcus Larsson is joining Bluewater as our new Chief Financial Officer. Marcus brings a highly useful array of experience from the commercial sector. He has fine leadership qualities and is clearly someone who is value drive. Marcus will be a huge asset to our team and we all look forward to working with him.”

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For more information, please contact David Noble, head of global publicity and communication, on +44 7785 302 694 or [david.noble@bluewatergroup.com](mailto:david.noble@bluewatergroup.com)

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Bluewater is a world leading water purification company with its global headquarters in Stockholm, Sweden. Bluewater innovates, manufactures and commercializes compact water purifiers that harness the company's patented reverse osmosis technology to remove virtually all pollutants from tap water, including lead, bacteria, pesticides, medical residues, chlorine and lime-scale. Please visit us at [www.bluewatergroup.com](http://www.bluewatergroup.com)

Follow us for water-related news on [Facebook](#), [Twitter](#) and Wechat (Search ID: Bluewater). Journalists and bloggers can follow our press releases and blogs at <http://www.mynewsdesk.com/us/bluewater>. And everyone is welcome to enjoy our themed Bluewater music playlist on spotify at [BluewaterPure Radio](#).

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