



Bluewater

# CLEAN WATER DELIVERY FOR YOUR HOME, FOR BUSINESS AND FOR THE PUBLIC - A GUIDE TO THE BEST TECHNOLOGY

## BLUEWATER THOUGHT LEADERSHIP WATER INTELLIGENCE

How reliable is the water we get from our taps to drink, wash and cook food, and bathe in? A new white paper from Bluewater explores the options.

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### Waterwise, healthy and safe

Stockholm, September 6, 2018 – Water is vital to life and wellbeing. Everyone needs to be able to access clean drinking water free of bacteria, chemicals, micro-plastics and other contaminants to live healthy lives and avoid health problems, both short-term and long-term. But just how reliable is the water we get from our taps to drink, wash and cook food, and bathe in?

A new [White Paper](#) from Bluewater explores what solutions are available to purify our water and protect our health and wellbeing. Boiling water has been used for thousands of years to eliminate bacteria, However, boiling water will

not remove contaminants like toxic metals, pharmaceutical residues, microplastics or chemicals.

Fresh water sources such as lakes, rivers and reservoirs hold vast amounts of human-made organic chemicals, toxic metals, antibiotics, hormones, detergents and micro-plastics, much of which we have poured down the drain ourselves, and that ultimately journeys back to emerge from our water taps because our water treatment plants are not designed to remove them.

Buying plastic bottles of water is no answer either. Not only is the plastic used in single-use bottles itself a potential health threat, but the water inside may also contain contaminants. A [study](#) by a US research team at Orb Media found 'a single bottle can hold dozens or possibly even thousands of microscopic plastic particles'. Tests by Orb Media on more than 250 bottles from 11 brands reveal contamination with plastic including polypropylene, nylon, and polyethylene terephthalate (PET).

The question we should all ask is whether our drinking water is healthy to drink. And if we conclude it isn't, then what can we do about it in our own homes or businesses to stay safe? This latest Bluewater White Paper looks at the available water purification options to protect the health of our bodies.

[Bluewater](#) white papers are designed to give people a level playing field to make informed choices on the water they consume from their taps at home, work or in public areas.

**For more information**, please contact David Noble, Bluewater PR & Communications Director, at [david.noble@bluewatergroup.com](mailto:david.noble@bluewatergroup.com) or on +44 7785 302 694

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Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. [www.bluewatergroup.com](http://www.bluewatergroup.com)<sup>[1]</sup>

## Contacts



### **David Noble**

Press Contact

PR & Communications Director

Public relations and corporate communications

[david.noble@bluewatergroup.com](mailto:david.noble@bluewatergroup.com)

+44 7785 302 694