



Bluewater

Anders Jacobson, co founder and CEO of Bluewater parent company Blue

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Sweden's coveted business Super Talent of the Year 2019 award goes to Anders Jacobson, co-founder and CEO of investment company Blue, which owns Bluewater

Stockholm, Sweden, May 16, 2019 – Anders Jacobson, co-founder and CEO of the Swedish impact-led Blue investment company that owns Bluewater, was today named Sweden's top Super Talent of 2019 by the leading Swedish business and finance weekly Veckans Affärer, which ranked him number one out of a total list of 101 finalists.

Jacobson, 33 years old, won the prestigious accolade for his success in building the investment company from scratch in just two years into a planetary force for good with wholly-owned subsidiaries such as water tech and solutions leader Bluewater and a growing international portfolio of companies within water, food and health, renewable energy and sustainable material innovation.

All the companies in the Blue portfolio – from Sweden's alternative energy company Climeon to Chilean sustainable eyewear maker Karun as well as Baseload Capital, Save-by-Solar, Visiba Care, and Färsking– share a common commitment to use human ingenuity to return the planet to health.

“It's an extraordinary honor and accomplishment to be named Sweden's top business Super Talent of 2019 after 24-months of hard grist forging a unique portfolio of entrepreneurs and companies, all committed to leaving a lasting sustainability legacy for future generations within their own sectors,” Anders

Jacobson said.

Veckans Affärer, a weekly Swedish business magazine with a substantial audience of decision-makers from the Swedish business world, awards its annual Super Talent accolades to young entrepreneurs, professionals, movers-and-shakers leading societal change, and financial prodigies.

Selected on criteria such as achievement, drive, personal brand and future potential by an independent jury, Jacobson said winning the award provided a firm proof point of what passion about driving transformation combined with stamina and hard work can achieve.

Jacobson, who entered the world of business with a degree in accounting and financial management, has previously worked for Nordea, the largest bank in the Nordic market, and Livingstone Partners, an international investment banking boutique.

He says he has always aimed high, but has learnt from his passionate interest in high-performance sports such as triathlons and cross-country skiing, that going for the stars demands something beyond the ordinary.

Jacobson admits he firmly associates with the oft-stated business aspiration of many of his millennial generation to prove themselves to be agents for positive change.

“Both enjoying sport and working as an investment banker has taught me there are no short cuts to success. At the end of the day, it’s all about successfully identifying and building a business concept around something you believe in, seizing opportunities, staying focused on your goals, and being totally passionate about what you do, which actually makes it easier to work hard,” said Jacobson.

And he concludes: “Being able to help forge a healthier future for the planet, and all of us living on it, is a pretty powerful incentive to be successful and also something magical.”

For more information, please contact

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Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. www.bluewatergroup.com[IG1]

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