



Bluewater founder and CEO Bengt Rittri says UN Climate Change Agreement in Katowice is a landmark that will benefit planetary and human health.

Dec 16, 2018 10:15 EST

Katowice climate package an important step forward, says Bluewater

Stockholm, Sweden, December 18, 2018 – Bluewater, a world leader in developing innovative water purification technology and solutions, today called the UN Climate Change Agreement in Katowice, Poland, a landmark that will benefit planetary and human health.

“The Katowice agreement provides a solid roadmap with a set of rules for the international community to address the environmental challenges

contributing to issues such as water scarcity and single-use plastic pollution,” said [Bluewater](#) founder and CEO Bengt Rittri.

The Bluewater top executive said the Katowice conference sent a loud and inspirational signal on climate action, although gaps on issues such as cutting carbon pollution deeper remain as the world further mobilises to battle to greenhouse gas emissions.

Mr Rittri said the latest climate science leaves little doubt that deadly droughts and heat waves sparked by climate change will impact the way many of us live our lives, especially in fast-growing urban environments where already ageing water delivery infrastructures combine with water quality concerns to drive sales of billions of unsustainable single-use plastic water bottles.

He noted how the planet’s rivers and oceans are being fouled by vast amounts of plastic trash –which is now being found in the food humans eat, the air breathed and in tap and bottled water.

“Bluewater has made sustainability and removing single-use plastics from our planet a cornerstone of the company’s mission to help create a healthier, cleaner world for all living on it, which is why we hail the Katowice agreements as a positive step forward,” said Mr Rittri.

For more information, please contact David Noble, communications director at david.noble@bluewatergroup.com or +44 7785 302 694.

Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world’s most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. www.bluewatergroup.com^[IG1]

Contacts



David Noble

Press Contact

PR & Communications Director

Public relations and corporate communications

david.noble@bluewatergroup.com

+44 7785 302 694