



The health of honey bees and other pollinators is threatened by widespread use of insecticides say various international studies.

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Insecticides found in U.S. tap water for first time as Gallup poll shows Americans are more fearful about their water quality, reports Bluewater

Stockholm, Sweden, April 24, 2017 – American scientists have found traces of an insecticide in U.S. tap water for the first time, reports [Bluewater](#), a world leader in residential water purification solutions. Bluewater notes the findings come as a Gallup poll published in April indicates Americans are more concerned about water pollution than they have been since 2001.

According to a [study](#) published in Environmental Science & Technology Letters, chemists and engineers from the U.S. Geological Survey, a federal agency, and the University of Iowa, identified the presence of three neonicotinoids in drinking water delivered from an Iowa City treatment facility.

Neonicotinoids have ranked one of the most popular pesticides harnessed by American farmers in recent decades, and are considered difficult to treat in conventional water treatment processes.

With a chemical structure similar to that of nicotine, neonicotinoids have been blamed alongside habitat loss and disease for a [decline](#) in honeybee populations. The pesticide has also been found in insects, microbes, and even coastal shellfish, prompting several countries in Europe such as Germany, France and Italy as well as a number of states in the United States to restrict the use of neonicotinoids.

Meanwhile, a [Gallup poll](#) conducted March 1-5, 2017, reveals Americans are more concerned about water pollution than they have been since 2001. The latest percentages of Americans who are worried "a great deal" about the pollution of drinking water (63%) and of rivers, lakes and reservoirs (57%) have inched past the elevated levels of concern seen since 2014, according to the Gallup survey of 1,018 adults, aged 18 and older, living in all 50 U.S. states and the District of Columbia.

According to Gallup, 'water pollution remains Americans' greatest concern'.

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Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. www.bluewatergroup.com^[IG1]

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