



Bluewater



The final meltdown: Will our climate change legacy be increasing heat waves, longer warm seasons and shorter cold seasons impacting both agriculture and health? (Photo: iStock)

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## Final Meltdown: Bluewater says planet put on red alert by landmark climate report

Stockholm, Sweden, August 9, 2021 – News that the planet is facing climate changes unprecedented in tens of thousands of years with some deemed irreversible over hundreds of years was described as scary and shocking by the international Swedish water company Bluewater. The Stockholm-based company has put sustainability and ending the need for single-use plastic bottles at the heart of its business mission to provide people with access to

clean water at home, at work and in public spaces by harnessing advanced water purification and distribution systems that do not involve transporting bottles of water over vast distances.

“The latest [Intergovernmental Panel on Climate Change \(IPCC\) Report](#) finds that unless there are immediate, rapid and large-scale reductions in greenhouse gas emissions, limiting warming to close to 1.5°C or even 2°C will be beyond reach, which is shocking, scary and a huge wake-up call,” said Bluewater spokesperson Dave Noble, head of communications.

He noted the report stresses the threat is not just about temperature. Climate change is bringing multiple different changes in different regions including to wetness and dryness, to winds, snow and ice, coastal areas and oceans – which will all increase with further warming.

“The IPCC report firmly put world governments on red alert,” said Noble. He added that IPCC Working Group Co-Chair Valérie Masson-Delmotte has described the report as a reality check that provides a much clearer picture of the past, present and future climate.

The [IPCC report](#) warns that every region on the planet faces increasing climate changes. The report projects that in the coming decades climate changes will increase in all regions. For 1.5°C of global warming, there will be increasing heat waves, longer warm seasons and shorter cold seasons. At 2°C of global warming, heat extremes would more often reach critical tolerance thresholds for agriculture and health.

“The planet is fast running out of time. We all need to become change-makers to the best of our ability to find solutions to the climate emergency facing our planet if we are to leave a better future for coming generations,” he concluded.

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Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. [www.bluewatergroup.com](http://www.bluewatergroup.com)<sup>[1]</sup>

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