



Bluewater booth showcases the company's water purifiers at CIIE expo in Shanghai

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## Bluewater water purifiers prove top attraction at the Shanghai China International Import Expo

Shanghai, China, November 7, 2019 – [Bluewater](#), the world leader in innovative water purification technologies for residential, hotel and restaurant, and public dispensing solutions, is attracting significant interest from Chinese consumer and business visitors to the [China International Import Expo](#) (CIIE), currently underway in Shanghai.

CIIE is the world's first dedicated import exhibition providing companies from

around the world the opportunity to present themselves to the Chinese market and explore opportunities for local co-operation. The total exhibition area of CIIE exceeds 240,000 square meters and attracts about 150,000 professional purchasers from over 100 countries.

“This is the second year in a row Bluewater has showcased its products at CIIE, and we’ve seen an upsurge in interest in our water purifiers, especially from consumers who are looking for whole-house water purification solutions,” said Laurence Dai, general manager for Bluewater China.

Mr Dai said that Bluewater’s patented second-generation [SuperiorOsmosis™](#) technology not only removes over 99% of contaminants such as bacteria and lead but also delivers a powerhouse clean water delivery rate from kitchen taps and bathroom showerheads that is proving a significant head-turner for visitors.

“We see unprecedented interest in Bluewater compact water purification products such as the [Bluewater Pro](#) and [Bluewater Spirit](#). They represent the best of Swedish technology and design when it comes to delivering unmatched pristine water for drinking, cooking, and washing,” said Laurence Dai.

For more information, in China please contact Laurence Dai at the Bluewater office in Shanghai at [laurence.dai@bluewatergroup.com](mailto:laurence.dai@bluewatergroup.com).

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Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world’s most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. [www.bluewatergroup.com](http://www.bluewatergroup.com)<sup>[IG1]</sup>

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