



Rich Razgaitis, CEO and co-founder of U.S. water corp FloWater tells the Bluewater Planet Water podcast that across America and in many other parts of the world, unsafe water crises are becoming more frequent and intense.

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Bluewater PlanetWater Series 2 Launch: Opening episode spotlights why people are fearful about their tap water quality

Stockholm, Sweden, August 2, 2022 -- Consumer fear about what's not healthy in their tap water and the resulting climate and health calamity being sparked by the surging use of single-use plastic bottles is the theme of the first episode of the new, second series of the monthly *PlanetWater* podcast from water purification and beverage leader [Bluewater](#). The first episode launches today across a range of podcast sites, including Spotify, Apple, and Google.

With a new French study showing that 78 percent of French bottled mineral water tested contained microplastics, and other research revealing microplastics in tap water, the Bluewater *PlanetWater* podcast dives into the critical issues of throwaway plastic bottles with Rich 'Raz' Razgaitis, CEO and co-founder of U.S water corporation [FloWater](#).

Denver, Colorado-based FloWater, a leading innovator of Refill Stations for schools, hotels, companies, and gyms with over 7,500 customers across the U.S, recently merged with Sweden's Bluewater, a global leader in innovating, manufacturing, and bringing compact water purifying solutions to market for residential, business, and public dispensing use. The union aims to create a powerful new force to transform the water industry worldwide and increase the availability of safe, clean drinking water across the globe.

“Across America and in many other parts of the world, unsafe water crises are becoming more frequent and intense. It should not take an incident like Flint, Michigan to get Americans to think about the dangerous toxins in their drinking water,” said FloWater CEO and Co-Founder Rich Razgaitis. “Communities in developed and developing countries are dealing with these problems daily.”

Razgaitis told *PlanetWater* that the vast majority of even recycled products will ultimately end up in landfills, oceans, lakes, and rivers, contaminating our planet's waterways with contaminants like chemicals and microplastics that municipal water treatment facilities built in the 1940s and '50s were never developed to filter out.

Bluewater *PlanetWater* presenter Dave Noble (photo below) noted around [2.4 billion people](#) worldwide are estimated not to have access to clean water sources for sanitation and drinking. And he said research cited by the prestigious National Geographic publication estimates there are [5.25 trillion pieces of plastic debris in the ocean](#), leaching chemicals into the waters that threaten all living creatures.

“Bluewater cares about what goes into our oceans because we care about what goes into our bodies when drinking or washing with water,” said Noble , head of Bluewater communications.

Broadcast monthly, the Bluewater *PlanetWater* Podcast engages with top names from the world of water, sports, business, and the environment.

“The podcast mission is to provide global audiences with an informative platform around critical issues of water, hydration, health, wellness, and the climate emergency,” said Dave Noble.

You can find the Bluewater podcast on Spotify [here](#) and on Google Podcasts [here](#) as well as on other platforms such as [Acast](#).

If you’d like to learn more, contact Dave Noble, Bluewater Communications Director, at david.noble@bluewatergroup.com or call +44 7785 302 694

About Bluewater and FloWater

Stockholm-based Bluewater and Denver, Colorado-based FloWater merged in Q2, 2022, and share a mission of innovating solutions for eliminating single-use plastic water bottles and providing access to safe, ultra-purified and great-tasting drinking water for everyone. Bluewater and FloWater use advanced water purification technology, water refill stations and sustainable bottle solutions to provide a highly clean water; free of heavy metals, ‘forever chemicals’ (PFAS), bacteria or viruses, microplastics and other toxins and contaminants.

Bluewater is a water and beverages company and market leader of water purification solutions for homes, businesses and public vending with sales across Europe, the Middle East, China and Southeast Asia, the United States and South Africa. With production facilities in Sweden and China and assembly operations in the United Kingdom, Bluewater also hydrates the world’s leading sporting events, including the British Open.

FloWater, one of the fastest growing, privately-held companies in the US, has installed over 7,500 new-tech FloWater Refill Stations in schools, gyms, offices, hotels and event venues across the US. The FloWater brand has become a popular alternative to plastic water bottles, and has saved over 350 million plastic water bottles from our oceans, lakes and rivers. FloWater’s customers include premier global brands including: Red Bull, Apple, Marriott, Peloton, United Airlines, Warby Parker and Google.

Both Bluewater and FloWater have been honored with *Fast Company* “World Changing Ideas” awards, and been featured by numerous leading media, including CNN, Forbes, Inc., The Hollywood Reporter, The Financial Times,

and The Daily Telegraph.

For additional information, visit www.bluewatergroup.com and www.drinkflowater.com

Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. www.bluewatergroup.com^[IG1]

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