



Bluewater



The award-winning Bluewater Kitchen Stations strips away chemical and other contaminants from tap water and adds health-enhancing minerals harvested from age-old Swedish mountains

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## Bluewater Kitchen Station wins coveted 2024 GOOD DESIGN Award

Stockholm, Sweden, December 13, 2025 -- Sweden's water and beverage brand Bluewater is excited to announce its Kitchen Station has been honored with a coveted [2024 GOOD DESIGN® Award](#), a prestigious accolade from the Chicago Athenaeum: Museum of Architecture and Design. This recognition spotlights Bluewater's innovative approach to sustainable living and healthy lifestyles, underscoring its dedication to eco-friendly solutions and pristine water quality.

What makes the Kitchen Station a standout? It's not just a water purifier; it's a game-changer. This compact solution transforms ordinary tap water into a crystal-clear, health-enhancing user experience.



“By stripping away all known toxic chemicals and contaminants and infusing the water with liquified minerals harvested from billion-year-old Swedish mountains, the Kitchen Station is setting a new benchmark in water purification and beverage technology,” says Bluewater founder and CEO Bengt Rittri, one of Sweden’s leading ecopreneurs. Featuring the Bluewater Spirit under-sink purifier, the Kitchen Station delivers up to 900 liters of purified water on demand, addressing consumer concerns about tap water quality with efficiency and flair.

The system’s unique mineral solution – dubbed ‘Liquid Rock’ by Bluewater – is delivered via an IoT infuser system steered via a smartphone app, allowing users to precisely adjust or dose the mix of minerals according to their taste preferences and well-being needs. Integrated into the system is the

Bluewater O, a user-friendly control enabling easy switching between municipal water (for doing the dishes) and the purified re-mineralised water. The O allows users to visually check water quality by shifting from an orange shade during the speedy water purification process to an all-blue color when it is fit to drink.



Patrik Marusik, Bluewater's Product Marketing chief, said he was thrilled at the GOOD DESIGN award. He commented: "The Bluewater Kitchen Station is a testament to our passion for health-conscious and environmentally responsible living. Winning the GOOD DESIGN® Award in such a competitive global arena is a powerful acknowledgment of our pursuit of innovation and sustainability. It captures the essence of a company committed to enhancing everyday life through cutting-edge technology and thoughtful design."

Already available to consumers in Sweden, the UK, and the Middle East, the Bluewater Kitchen Station will launch in the USA in early 2025. This expansion is a significant milestone for Bluewater, further cementing its role as a leader in the quest for a cleaner, greener hydration future. For modern consumers seeking to embrace a healthier lifestyle, the Kitchen Station offers a compelling blend of functionality and Scandinavian elegance.

"As Bluewater continues to innovate and expand its reach, the Kitchen Station stands as a beacon of what's possible when technology meets a commitment to sustainability in an age when consumers are increasingly wary of the quality and safety of their tap water," said Mr. Rittri.

For more information about the award winning Bluewater Kitchen Station,



visit the Bluewater [website](#). Or reach out to our press relations team at [news@bluewatergroup.com](mailto:news@bluewatergroup.com). Or contact our chief press officer Dave Noble directly on +44 7785 302 694 (Mobile/WhatsApp) or [david.noble@bluewatergroup.com](mailto:david.noble@bluewatergroup.com).

About Bluewater:

Founded in 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing [disruptive hydration solutions](#) for people at home, work, and play. Bluewater Group products are available globally to consumers, hotel and catering operations, event and venue organizations, educational institutions, and for public dispensing. Learn more about our purpose-driven mission on our website [www.bluewatergroup.com](http://www.bluewatergroup.com)

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## Contacts



### **David Noble**

Press Contact

PR & Communications Director

Public relations and corporate communications

[david.noble@bluewatergroup.com](mailto:david.noble@bluewatergroup.com)

+44 7785 302 694