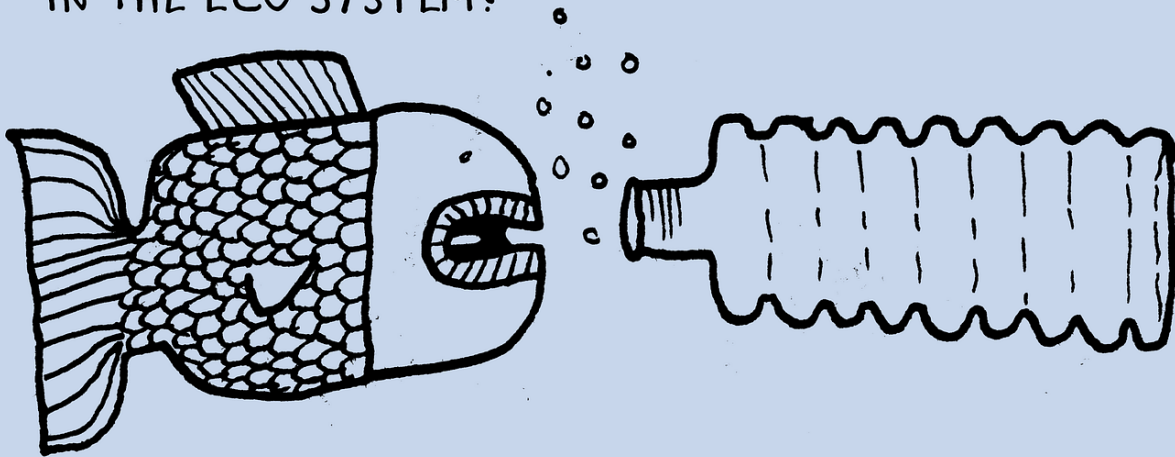


# A BLUEWATER PODCAST

WHAT'S YOUR ROLE  
IN THE ECO SYSTEM?



Swedish water brand Bluewater this week debuts its Planet Water podcast, featuring big names from the world of water, sports, business, and the environment.

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## Bluewater debuts new Planet Water podcast to share insight into water issues around the planet

Stockholm, Sweden, November 23, 2020 – [Bluewater](#), the Swedish water brand, this week debuts its Planet Water podcast, which will feature big names from the world of water, sports, business, and the environment. The podcast aims to provide global audiences with an informative and lively platform around critical issues of water, hydration, health and wellness, and the environment.

“We constantly strive at Bluewater to arm consumers, businesses, and organisations with the tools to live healthier lives and meet the challenges posed by the diminishing availability of quality tap water,” said Bluewater communications director Dave Noble (photo below by Alina Raducea). He also is the presenter of the Planet Water podcast.

Dave said Bluewater’s Planet Water podcast would strive to be a lively platform for leading water professionals, environment and climate change movers and shakers, business leaders, and individuals. Planet Water will allow them to share their insight and advice, discuss new trends, and reveal strategies around the future of safe tap water, all in a relaxed, informative environment.

The *Bluewater Planet Water Podcast* will be available on mobile devices via apps such as Apple Podcasts and Spotify and the *Bluewater* website. The podcast will also go out via Bluewater email alerts and the company’s social media.

The first guest in the debut episode launch this week is world-beating round-the-world sailor Dee Caffari, a Bluewater global ambassador. Dee speaks about how her passion for promoting sea environments was sparked by horror witnessing first-hand the mounting levels of plastic pollution in the planet’s oceans.

“Other key guests are lined up for future episodes, with the next coming in mid-December, so please look out for updates,” said Dave Noble.

You can find the Bluewater podcast on Apple [here](#), on Spotify [here](#) and on Google Podcasts [here](#).

If you’d like to learn more, contact Dave Noble at [david.noble@bluewatergroup.com](mailto:david.noble@bluewatergroup.com) or call +44 7785 302 694.

## **About Bluewater**

Bluewater has put banishing single-use plastics at the heart of its business mission with ingenious planet-friendly water purification, dispensing, and bottle solutions to generate and serve pure water at home, work, and when

on the go. Bluewater products remove over 99% of all known contaminants from lead to chemicals and microplastics and are available in all major markets globally, for a healthier planet. [www.bluewatergroup.com](http://www.bluewatergroup.com)

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Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. [www.bluewatergroup.com](http://www.bluewatergroup.com)<sup>[IG1]</sup>

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