



Paul Fileman joins Bluewater as account executive in the UK and Ireland sales team.

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Bluewater Appoints Paul Fileman as New Account Executive, Bringing Unmatched Expertise to UK and Ireland Sales Team

Bluewater, a leading innovator in water purification and beverage solutions, is excited to announce the appointment of Paul Fileman as the new sales account executive to its UK and Ireland sales team. With an exceptional Sales, Information Technology, and Engineering background, Paul brings diverse experience to further strengthen Bluewater's UK and global presence and drive its continued success across multiple markets, including China, the USA, Europe, and the Middle East.

Paul's career trajectory is a testament to his versatility and commitment to excellence. He spent 16 years as a Leading Marine Engineer in the Royal Navy, honing his technical expertise and cultivating a disciplined, results-driven approach to every challenge. His background and passion for innovation have equipped him with the skills to navigate complex projects and consistently exceed expectations.

In his most recent role as Assistant General Manager at Great Hadham Country Club, Paul led operations modernization, significantly boosting sales and improving the customer experience. His ability to implement cutting-edge systems, foster new corporate partnerships, and deliver on ambitious sales targets resulted in record-breaking success for the club.

At Bluewater, Paul's strong interpersonal and communication skills and proven track record of achieving key performance targets make him an invaluable addition to the team. His approachable nature and strategic mindset ensure he can effectively connect with clients while driving results in both sales and problem-solving contexts.

"We're thrilled to welcome Paul to Bluewater as we continue to expand our global footprint and redefine the future of water purification and beverage innovation," said Bluewater UK and Ireland's sales chief, Antonio Tedeschi. Bluewater. "His leadership, drive, and expertise will be instrumental as we push boundaries in the UK and Ireland and set new sustainable hydration standards in the golfing industry worldwide."

Press enquiries, please get in touch with **David Noble**, Bluewater Chief Communications Officer
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About Bluewater

Founded in 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Honoured with two Fast Company World Changing Ideas Awards, a K&B Kitchen Innovation of the Year Award, and a coveted [2024 GOOD DESIGN® Award](#) from the prestigious Chicago Athenaeum: Museum of Architecture and Design, Bluewater products are available in the UAE and elsewhere across the GCC region to consumers, hotel and catering operations, event and venue

organizations, and educational institutions. Discover how Bluewater empowers businesses and consumers to achieve unparalleled water and beverage excellence [here](#).

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