



Inaqua, Bluewater's new lead DACH distributor is headquartered in Mönchengladbach, in West Germany

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Bluewater Appoints Inaqua distributor for DACH region

Stockholm, Sweden, April 26, 2022 – Water purification technology leader Bluewater has appointed German water treatment specialist Inaqua its exclusive distributor of the Swedish company's leading-edge Cleone, Spirit and Pro water purifiers in Germany, Austria and Switzerland. The DACH region has a combined population of over 100 million people, many sharing traits in terms of culture, history, and lifestyle.

Headquartered in Mönchengladbach, in West Germany, close to the Dutch

border, Inaqua will stock and offer the full range of Bluewater's leading water purification products and spare parts, supplying both local retail operations and end consumers and B2B customers across the three German speaking territories.

"This new partnership with Inaqua will create a dynamic relationship that brings our customers dedicated and unmatched pre- and post-sales support that will ensure the best possible local service and experience, said Bluewater International business development manager Nicolas Delgui Kallmert.

Inaqua is a distributor of specialist water treatment products and services ranging from filtration membranes to production and warehousing support. Inaqua is a member of the Belgium Ravago Group, which has 8,000 employees worldwide.

"We firmly believe we will be a key ally to Bluewater in its deployment across German-speaking Europe and we are delighted to offer the company's world-beating water purifiers, which will strengthen our existing portfolio, not least in the HoReCa arena," said Udo Kolbe, senior manager.

He added: Bluewater's innovative, next generation water purification solutions bring peace of mind to modern consumers and businesses such as hotels and restaurants which are concerned about the quality of water they are drinking or using for cooking and washing.

Nicolas Delgui Kallmert said: "Inaqua impressed us by their strong dedication to professional customer service with reliable logistics processes that will ensure excellent retail operations and end user satisfaction."

Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. www.bluewatergroup.com^[IG1]

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