



Bluewater refill stations were on hand to help Cape Town Marathon elite and social runners stay properly hydrated, vital for performance even when the weather is wet and chilly

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## 2021 Cape Town Marathon Moves To Being Single-Use Plastic Bottle Free With The Help Of Bluewater Refill Stations

The 10,000 runners competing in Sunday's [Cape Town Marathon](#) and the associate Trail Run on Saturday braved Covid and cold, rainy conditions to take part in the first major running events in South Africa since the pandemic hit.

Sweden's [Bluewater](#) supplied its unique water refill stations serving purified

drinking water free of contaminants at key marathon and trail locations over the weekend to help keep runners, support staff and the few onlookers properly hydrated.

“Although spectators were not allowed in line with Covid-19 restrictions, we ensured Bluewater hydration trailers made sure the athletes, who included 500 elite runners from around the world, could count on the water they needed,” said Janneke Brasecke, General Manager of Bluewater South Africa.

World famous South African athlete Ryan Sandes told Bluewater he was “really stoked that Bluewater trailers are on board with the Cape Town Trail Marathon and that they will enable the marathon to be single-use plastic bottle free”.

The Cape Town Marathon was won for a second time by South Africa’s Steven Mokoko in a time of 2:09:58, while the women’s race was taken by Kenya’s Lydia Simiyu, who set a blisteringly hot pace to win her first marathon in 2:25:44.

“Although we missed the big crowds of supporters this year as a result of Covid-19, we are hugely pleased at Bluewater with our water stations to have helped the organisers do their bit to protect the planet’s natural environment from the unnecessary use of throwaway plastic bottles and cup”, said Janneke Brasecke.

For more information, please contact Dave Noble, Bluewater PR, Communications, and Event Director at [david.noble@bluewatergroup.com](mailto:david.noble@bluewatergroup.com) or +44 7785 302 694

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Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. [www.bluewatergroup.com](http://www.bluewatergroup.com)<sup>[1]</sup>

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