



Bluewater



The unhealthy image reflecting the reality of how plastic is polluting and disrupting life in our oceans around the planet.

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## World Ocean Summit

The fourth World Ocean Summit is being held in Bali, Indonesia, from February 22nd-24th 2017, with the aim of bringing a critical eye to the vital issue of how to finance a sustainable ocean economy.

Arranged by the prestigious Economist magazine in collaboration with National Geographic, the organizers want to take a hard look at how capital and the private sector can drive scalable, sustainable investment in the ocean.

That is something we at Bluewater endorse because it is in line with our hope to help rid the world of the single-use plastic bottles that are polluting the world's seas.

According to the Economist, the Ocean Summit will bring a critical eye to the important issue of how the blue economy is to be financed.

- How large is the opportunity?
- What are the risks involved?
- What is sustainable investment in the ocean?
- What kind of investment frameworks might be necessary?
- What capital is available, and how can it be scaled up?

Over 360 global leaders from government, industry, multilateral organisations, the scientific community and civil society will delve into the how the transition from a conventional economy in the ocean to a “blue” or sustainable economy could be a tremendous economic and investment opportunity, if done right.

#### Featured topics

- Sinking capital? An investment framework for the ocean
- China and the ocean economy
- Realizing the ocean’s investment potential
- The global ocean agenda— what comes next?
- Investment principles for the ocean
- Scaling the response to pollution and plastics

[#OceanSummit](#)

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Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational

institutions. [www.bluewatergroup.com](http://www.bluewatergroup.com)[IG1]

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