



Bluewater



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What's the difference between 'filtering' and 'purifying' water?

So what's the big difference between 'filtering' and 'purifying' water?

The BIG difference is that a water filter just reduces the taste of some chemicals, but does not remove any viruses, bacteria, protozoa, etc. A water purifier, on the other hand, removes chemicals and toxic metals, as well as viruses, bacteria, and protozoa that filters don't remove.

Tap water can become contaminated after leaving the municipal water works even in highly developed countries like Sweden, so don't make drinking your

tap water an act of faith.

By the way, 'Protozoa' (such as *Cryptosporidium parvum* and *Giardia lamblia*) are small single-cell parasites that range between 1 to 20 microns (a micron equals one-millionth of a meter, or half the size of the full stop at the end of this sentence).

Able to survive weeks and even months in cold water, these parasites have a dire effect on humans, causing watery diarrhea, vomiting, gas and intestinal discomfort. Most infections last 1 to 6 weeks and, in rare chronic cases, can last up to a year.

Consider this though, Bluewater water purifier, which are sold in Europe, the USA, Mexico and China, deliver the world's most efficient trademarked residential water cleaning technology - called SuperiorOsmosis™ - that removes over 99% of most known pollutants in water. And that is not only healthier, but also brings greater peace of mind.

Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. www.bluewatergroup.com[IG1]

Contacts



David Noble

Press Contact

PR & Communications Director

Public relations and corporate communications

david.noble@bluewatergroup.com

+44 7785 302 694