



8TH JUNE

PROMOTING CARE, PROTECTION AND CONSERVATION

OCEANS DAY



It's World Oceans Day, celebrated by the United Nations, Bluewater, and millions of people in over 150 countries around the planet (Image credit: iStock photo)

Jun 08, 2023 00:00 EDT

WE ARE NOT ALONE: SO, EVERY DROP OF PLASTIC GOING INTO OUR OCEANS IS A DROP TOO MUCH...

Around 2.2 million species are said to exist in the Earth's oceans, yet more than eighty percent of our ocean environments are unmapped, unobserved, and unexplored, say scientists.

What we do know is that the threat to the health of many ocean ecosystems, with [rising extinction rates](#), is mounting due to the contamination of marine

environments around the planet by the tsunami of single-use plastic bottles and microplastics and the toxic chemicals found in them, such as BPA and PFAS, which have been linked to increased cardiovascular disease, diabetes, reproductive abnormalities, early puberty, and childhood obesity.

According to a report presented at the 2017 United Nations Marine Conference, as many as 51 trillion microplastic particles, 500 times more than the stars in our galaxy, litter our oceans and seas, seriously threatening marine wildlife. Yet to survive and thrive, we all need a healthy ocean.

At Bluewater, we are propelling our efforts to find alternatives to single-use plastic and its production, transportation, and disposal, from developing micro bottling systems to helping significant sports, music, and other events sustainably hydrate hundreds of thousands of fans without a plastic bottle in sight. For those concerned about the quality of their drinking water, our water purifier solutions utilize unique Bluewater SuperiorOsmosis™ technology to remove pollutants like microplastics, PFAS chemicals, and lead in homes and HORECA environments.

We welcome you to visit our [website](#) to discover more about Bluewater's initiatives for positive environmental change on World Oceans Day, an annual celebration on 8 June. The United Nations has officially recognized World Ocean Day, which sees tens of thousands of activities, engaging millions of people in over 150 countries at events hosted by schools, universities, youth organizations, aquariums, zoos, museums, dive clubs, marinas, and many more from all sectors.

Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. www.bluewatergroup.com^[IG1]

Contacts



David Noble

Press Contact

PR & Communications Director

Public relations and corporate communications

david.noble@bluewatergroup.com

+44 7785 302 694