



The Bluewater Café Station purifies water of all known contaminants and enhances it using a unique mineral dosing system, ensuring every cup brewed achieves an unparalleled sensory experience for coffee lovers.

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Unlocking Coffee's Health Benefits: Bluewater Cafe Station Delivers Pure, Contaminant-Free Water for the Ultimate Brew Experience

With groundbreaking research linking morning coffee consumption to lower cardiovascular risk and reduced overall mortality, coffee lovers have even more reason to start their day with a perfect cup. However, using the purest water is essential to unlock coffee's health and flavour benefits. Enter the

<u>Bluewater Cafe Station 1</u> – the ultimate solution for specialty coffee shops seeking to elevate their brews with purified, contaminant-free water.

Recent findings published in the European Heart Journal suggest that morning coffee drinkers have a 16% lower overall mortality risk and are 31% less likely to die from cardiovascular disease compared to non-coffee drinkers. Led by Dr. Lu Qi of Tulane University, the <u>study</u> emphasizes the amount of coffee consumed and the timing of consumption as a critical factor in health outcomes.

However, coffee's benefits are only as strong as the quality of the water used to brew it. Many municipal water supplies around the world today contain harmful contaminants like PFAS (per- and poly-fluoroalkyl substances), chlorine, heavy metals, and other impurities that can negatively impact both health and taste. Bluewater Cafe Station ensures that every cup is brewed with exceptionally pure water, free of harmful pollutants such as toxic chemicals or microplastic particles while enhancing the coffee's natural flavour profile.

"As scientific research continues to highlight the positive effects of coffee, it's more important than ever for cafes to prioritize water quality," said Bengt Rittri, Bluewater founder and CEO. "The Bluewater Cafe Station removes harmful contaminants and optimizes mineral balance, allowing coffee's true flavours to shine through."

Explicitly designed for coffee shops, the Bluewater Cafe Station offers:

- Advanced purification technology that removes PFAS, lead, and other impurities.
- Enhanced taste by eliminating off-flavors caused by chlorine and other chemicals.
- Sustainable filtration with an eco-friendly design that reduces plastic waste.
- Consistent water quality for the perfect cup of coffee every time.

At the heart of the Café Station's innovation is its precision water calibration technology, which tailors the mineral composition of water to match the

unique profile of each coffee bean. By fine-tuning water chemistry with the help of Bluewater, baristas can unlock and amplify the intricate flavours and aromas of their specialty beans, ensuring a sublime and consistent brew every time.

Recently recognized by The Caterer Magazine as a 'Best Buy' for specialty coffee shops in 2024, the Bluewater Café Station is redefining the bean-to-cup journey. Bluewater is at the forefront of this transformation, delivering a solution that respects tradition while embracing modern innovation.



"For the first time ever, Bluewater is empowering baristas to super-power their craft," says Maximillian Lundin, Coffee Division Manager at Bluewater. "The Bluewater Café Station not only purifies water of all known contaminants, such as PFAS and other harmful chemicals, but also optimally enhances it using our exclusive Liquid Rock® mineral dosing system, which ensures that every cup brewed achieves its fullest flavour potential, creating an unparalleled sensory experience for coffee lovers."

Bluewater Liquid Rock® is a unique blend of liquified minerals developed by Bluewater's in-house scientists and harvested from tens of thousands of years old northern Swedish mountains. The mineral solution is delivered via an IoT infuser system steered via a smartphone app that allows users to adjust the mix of minerals according to their taste preferences and well-being needs.



But the benefits don't stop there. Integrated into the system is the Bluewater O, a user-friendly control enabling easy switching between municipal water (for doing the dishes) and purified re-mineralized water. The O allows users to visually check water quality by shifting from an orange shade during the speedy water purification process to an all-blue colour when it is fit to drink.

As more coffee enthusiasts turn to morning brews for both health and enjoyment, specialty coffee shops have a unique opportunity to provide customers with the highest-quality experience that starts with the proper water. With Bluewater Cafe Station, cafes can ensure their coffee tastes exceptional and supports a healthier lifestyle. For more information on how the Bluewater Cafe Station can transform your coffee business, visit the Bluewater Café Station 1 website here.

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About Bluewater

Founded in 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating disruptive hydration solutions for home, work, and play. Honoured with two Fast Company World Changing Ideas Awards, a K&B Kitchen Innovation of the Year Award, and a coveted 2024 GOOD DESIGN® Award from the prestigious Chicago Athenaeum: Museum of Architecture and Design, Bluewater products are available to globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. https://www.bluewatergroup.com

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