



Bluewater founder Bengt Rittri says we are failing our children and future generations if we do no heed the plea from 11,000 scientists for urgent action on the climate change emergency

Nov 06, 2019 02:05 EST

11,000 scientists sign climate emergency warning

Stockholm, Sweden, November 6, 2019 – <u>Bluewater</u>, a global leader in innovative water purification and delivery technologies and solutions, says the world must heed the call by 11,000 scientists for urgent action on the climate emergency published yesterday in the <u>BioScience</u> journal.

Among other issues, the scientists wrote in a collective letter that climate change is predicted to greatly affect marine, freshwater, and terrestrial life,

from plankton and corals to fishes and forests.

"We are failing our children and future generations if we do not heed the plea from the concerned scientists by stepping up our efforts to address climate changes that impact the food and water we eat as well as planetary, wildlife and human health," said Bluewater founder and CEO Bengt Rittri.

Mr. Rittri noted how micro-plastics have already found their way into the human food and water chains and yet little research has shown what the impact of those chemical-laden particle is having on human health and wellbeing.

A White Paper from Bluewater entitled '<u>The Global Plastic Calamity</u>' studied how much the planet should be worrying about the impact of plastics pollution on human health.

Written together with Dr. Ivone Mirpuri, one of the world's top medical experts on human hormones, thepaper examined the way an estimated 85,000 so-called Endocrine Disrupting Chemicals, or EDC's, block the way hormones function naturally, triggering abnormal development and illnesses ranging from stunted fertility and male/female sex malformations to obesity, diabetes, cancer and heart attacks.

For more information, please contact David Noble, Bluewater PR & Communications Director, at <u>david.noble@bluewatergroup.com</u>.

Founded 2013 in Stockholm, Sweden, Bluewater has set its sights on being the world's most planet-friendly water purification and beverage company by innovating and marketing disruptive hydration solutions for home, work, and play. Bluewater products are available globally to consumers, hotel and catering operations, event and venue organizations, and educational institutions. <u>www.bluewatergroup.com[IG1]</u>

Contacts



David Noble Press Contact PR & Communications Director Public relations and corporate communications david.noble@bluewatergroup.com +44 7785 302 694